



NASA Aero-Space Technology Enterprise

Small Aircraft Transport System

*Presented to
AGATE All Members Plenary*

*Kissimmee FL
April 17, 2000*



Outline



The **Golden Rule** of the information age is
“Time is the Scarce Commodity.”

Early in the 21st century,
the demand for personal transportation will soar beyond supply.

The Millennial Opportunity:
SATS creates more time for more people.

SATS Theoretical and Hypothetical Framework

SATSLab Program Mandate

Partnership Challenges and Opportunities



Program Strategies



- Position SATS as a “down-market” (vs. up-market) latent transportation consumer innovation
- Govern SATSLab Alliance research program to stimulate latent transportation services market
- Structure the alliance for relevance to organizational charters:
 - NASA-industry partners define technologies for $TRL \leq 6$
 - States-industry-FAA partners define technologies for $7 \leq TRL \leq 9$
 - All partners collaborate to produce the Demonstration
- Organize to :
 - Deliver SATS technology “proofs”
 - Influence NAS Architecture
 - Affect State Aviation & Regional Transportation System Planning



Program Implementation Strategy

SATS is a "Disruptive Innovation"



SATS is a disruptive innovation comprised of a cluster of technologies targeted toward stimulation of latent markets for transportation of people, goods, and services.

Some SATS technologies will be of interest to current markets.

However, NASA is investing in SATS to stimulate the creation of the latent markets, not to satisfy current markets.

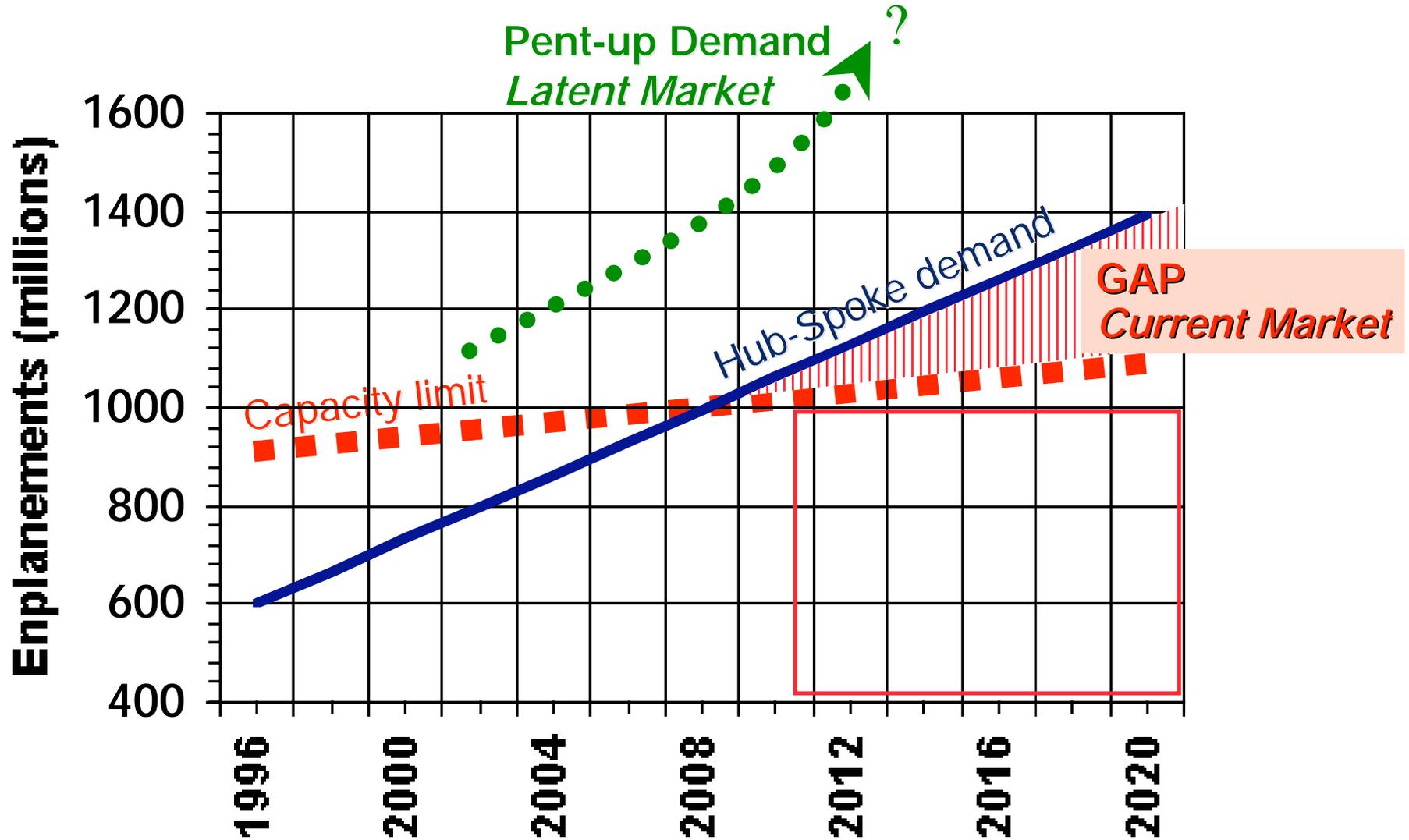
Latent SATS markets are defined as:

- Trips not taken (due to time, cost, inaccessibility, or inconvenience)
- Trips not imagined (for goods, services, or people)
- Trips not possible in current infrastructure (vehicles and airspace)



Demand Will Soon Exceed Supply

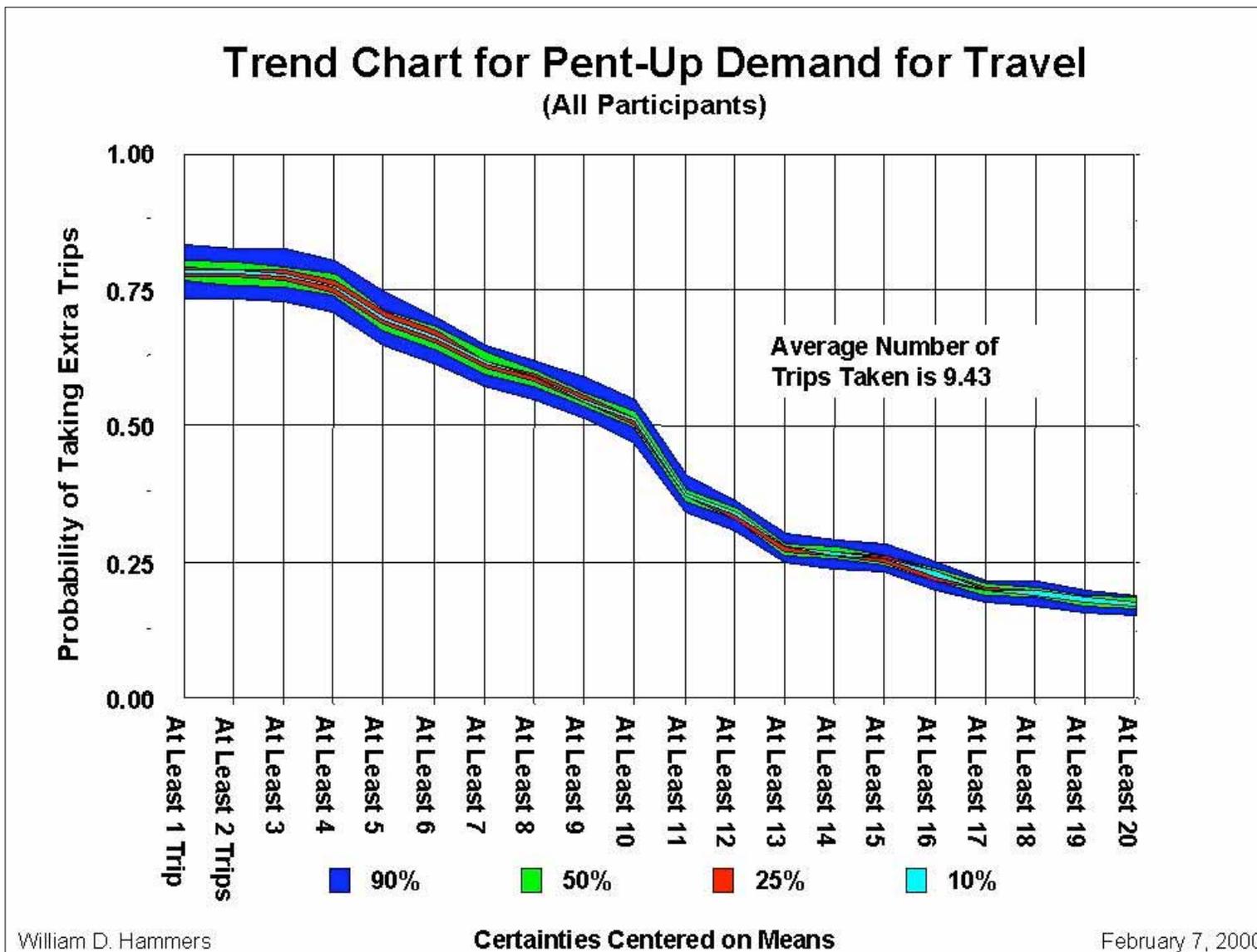
...not even considering pent-up travel demand...





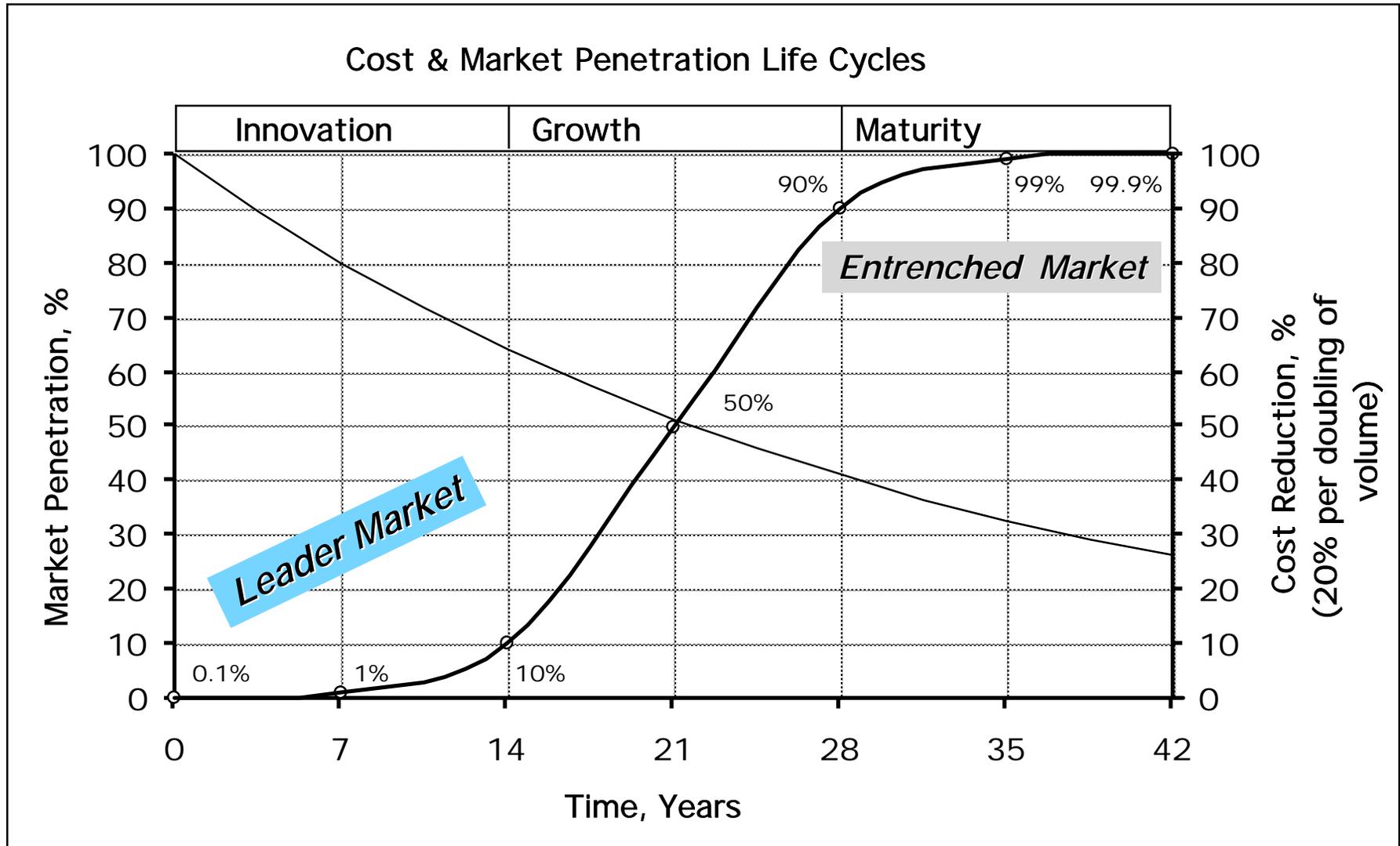
Pent-up Demand (<http://apats.org>)

"How many more trips would you take annually if you could save time?"





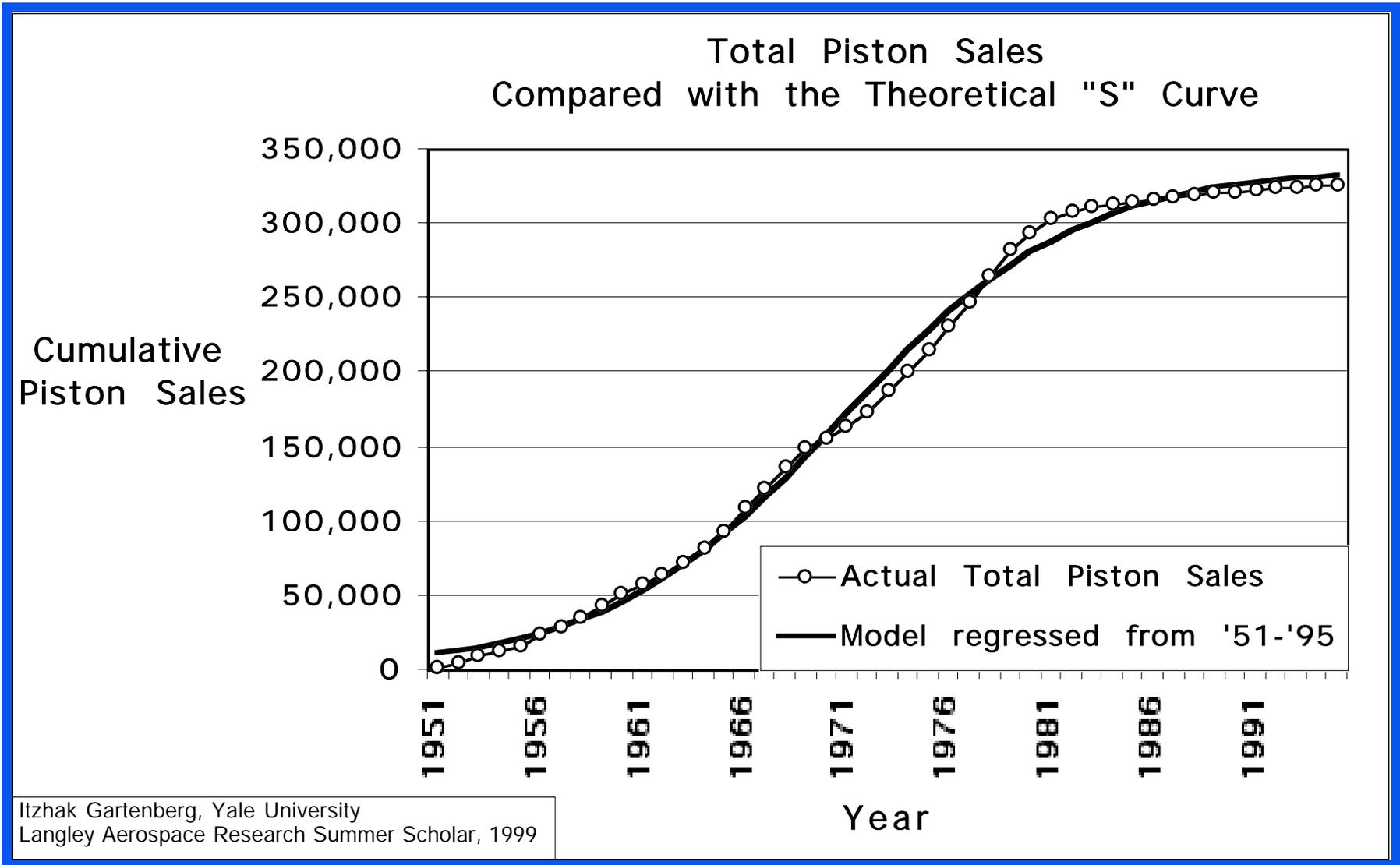
Innovation and Cost Life Cycles



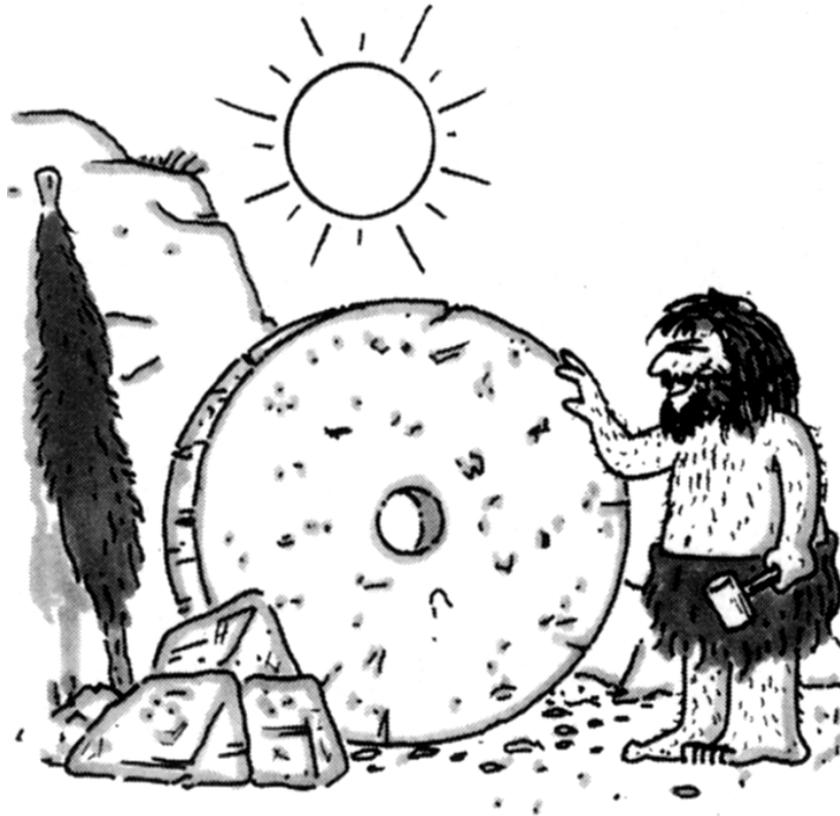


Life Cycle of the Piston Aircraft Market

...or is it really?...



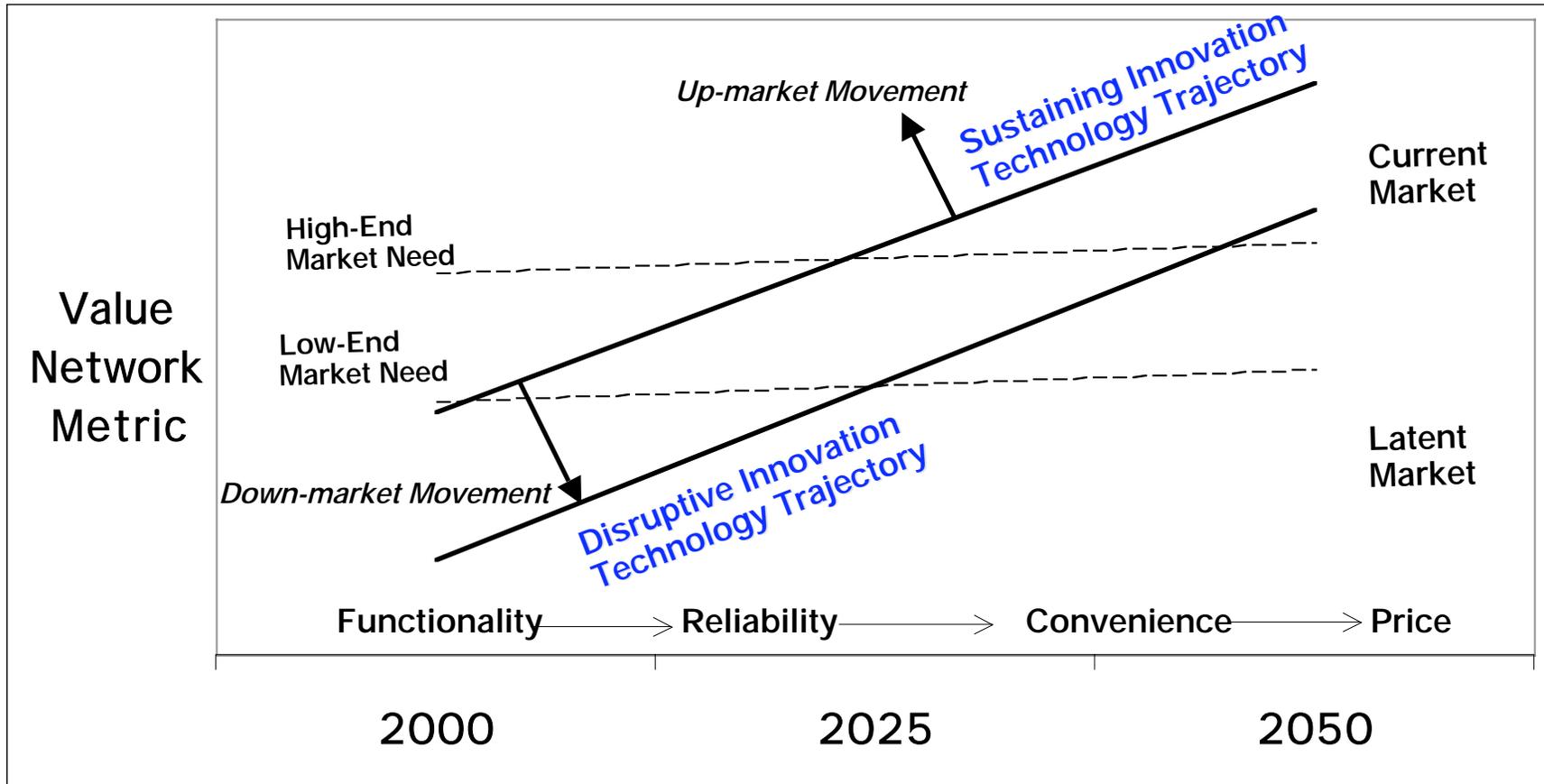
What Is a Disruptive Innovation?





Innovation Categories

Clayton Christensen: The Innovators Dilemma, Harvard Business School Press, 1997



The innovators dilemma is that excellent management in established organizations drives resource allocations away from latent market enabling, paradigm-shifting innovations toward continued satisfaction of current market consumer and investor expectations.

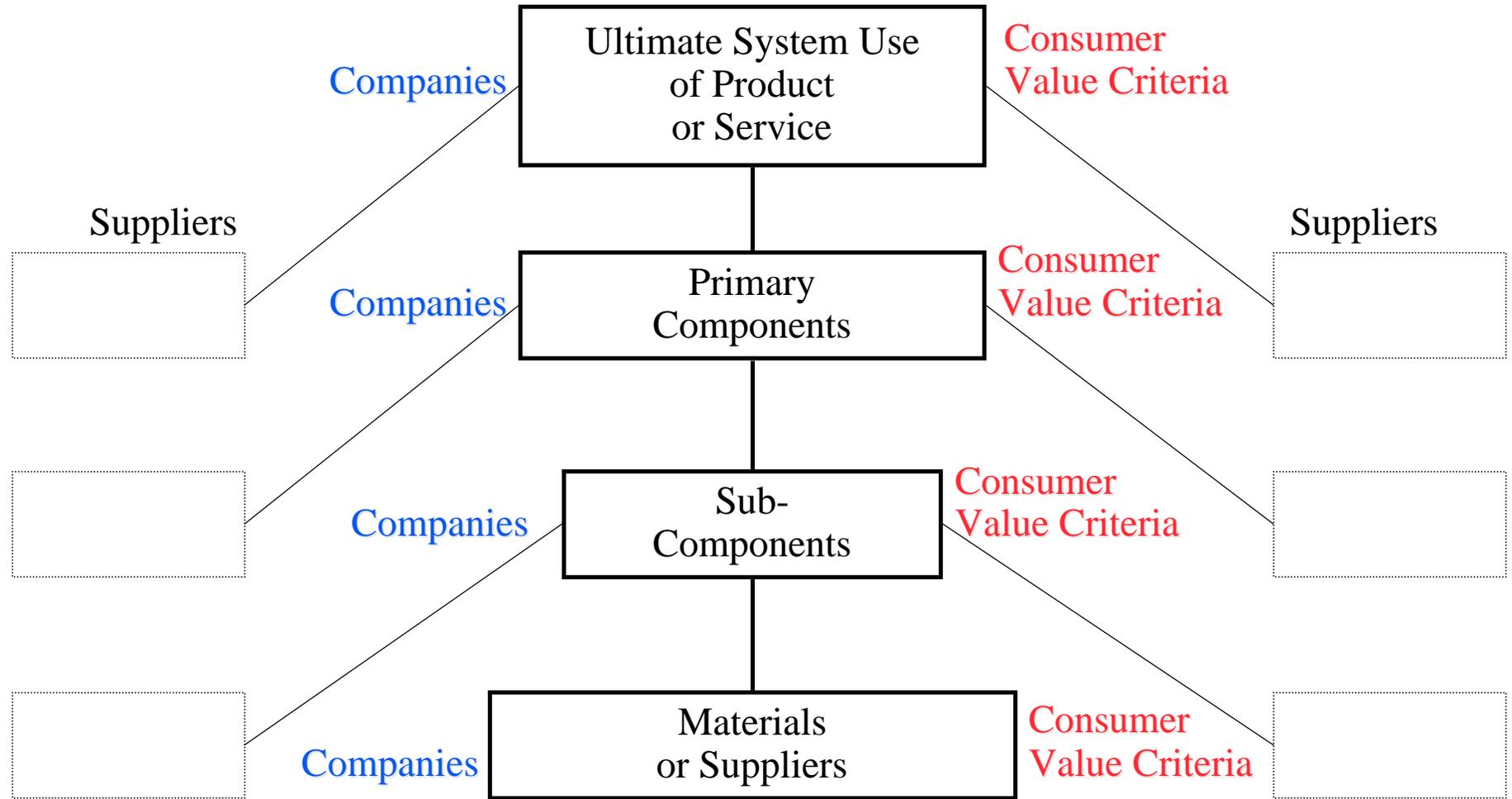


Value Networks

(Clayton Christensen, *The Innovators Dilemma*, Harvard Business School Press, 1997)



Value Networks create a nested system of expected rewards for an incumbent or entrant enterprise serving an existing or latent consumer base



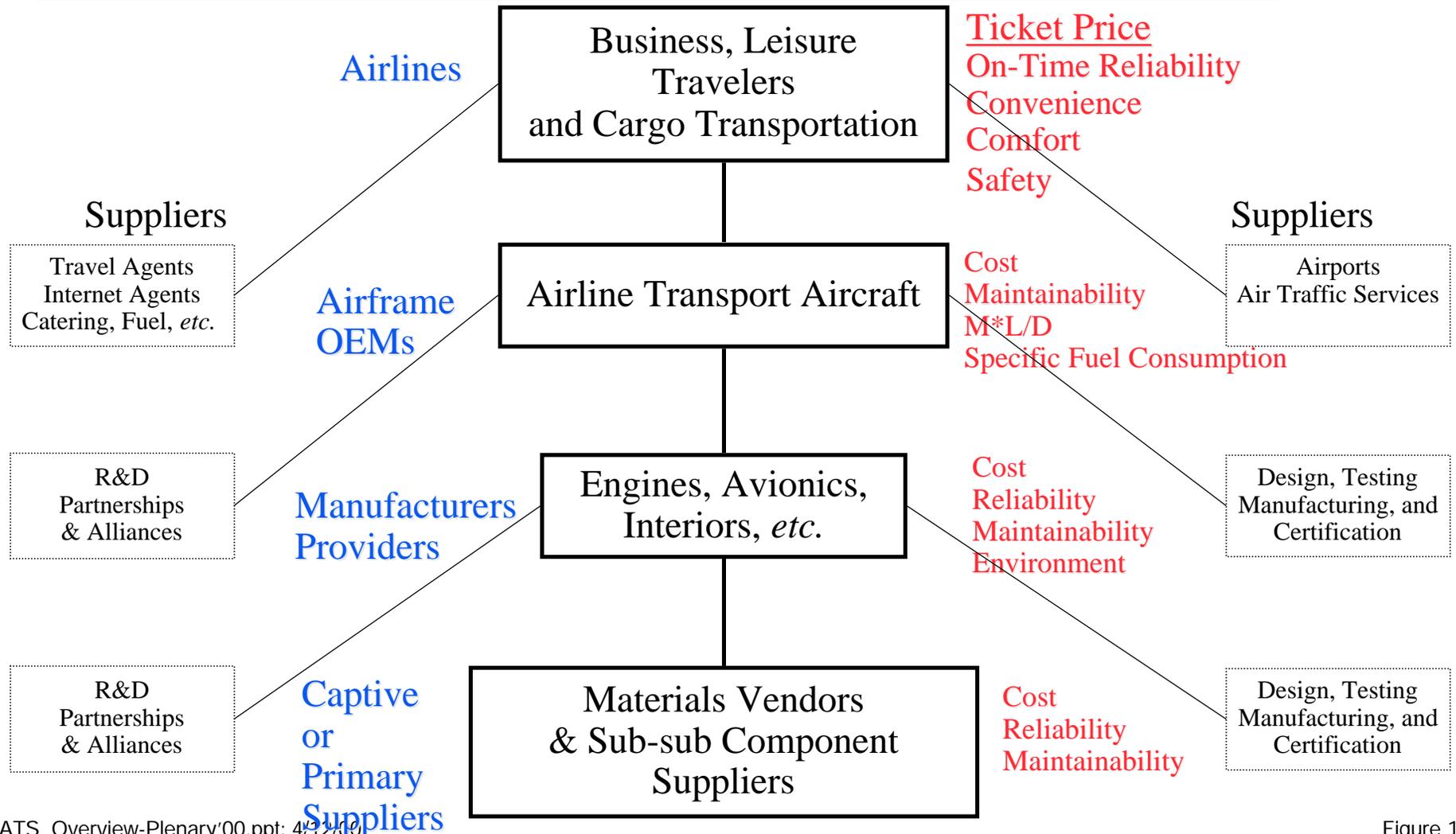


Hub-and-Spoke Value Network

Consumer Value Criteria



Expected rewards from existing consumers for an incumbent enterprise (including investors) drive resource allocations toward innovations for growth of the current market.





SATS Program Planning Structure



- **Vision:** *“SATS is a safe travel alternative, freeing people, goods, and services from transportation delays, by creating access to more communities in less time.”*
- **Goal:** *“Reduce public travel times by half in 10 years and by two-thirds in 25 years.”*
- **Program Objective:** *“Prove SATS Works” Hypotheses*
- **Approach:** *2003 Experiments leading to the 2005 Showcase Demonstration*
- **Demonstration Objective:** *The SATSLab Demonstration will prove the technology potential and limits for a new transportation innovation based on the following capabilities:*
 1. *Near zero visibility access to all runways with reduced land use, noise, and equipment requirements.*
 2. *About 100 times current traffic density with reduced ground infrastructure costs and requirements.*
 3. *Aircraft as affordable and easy to use as automobiles for the general public.*
- **SATS Demonstration Hypotheses:**
 - *SATS Approach and Landing*
 - *High-Density 4D Operations*
 - *Automotive Synergies*



Meeting 21st Century Transportation Challenges

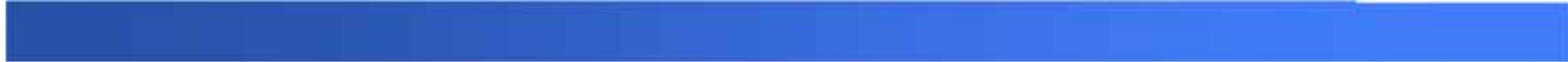


The Small Aircraft Transportation System is a safe travel alternative that frees people and products from today's system delays creating access to more communities in less time.

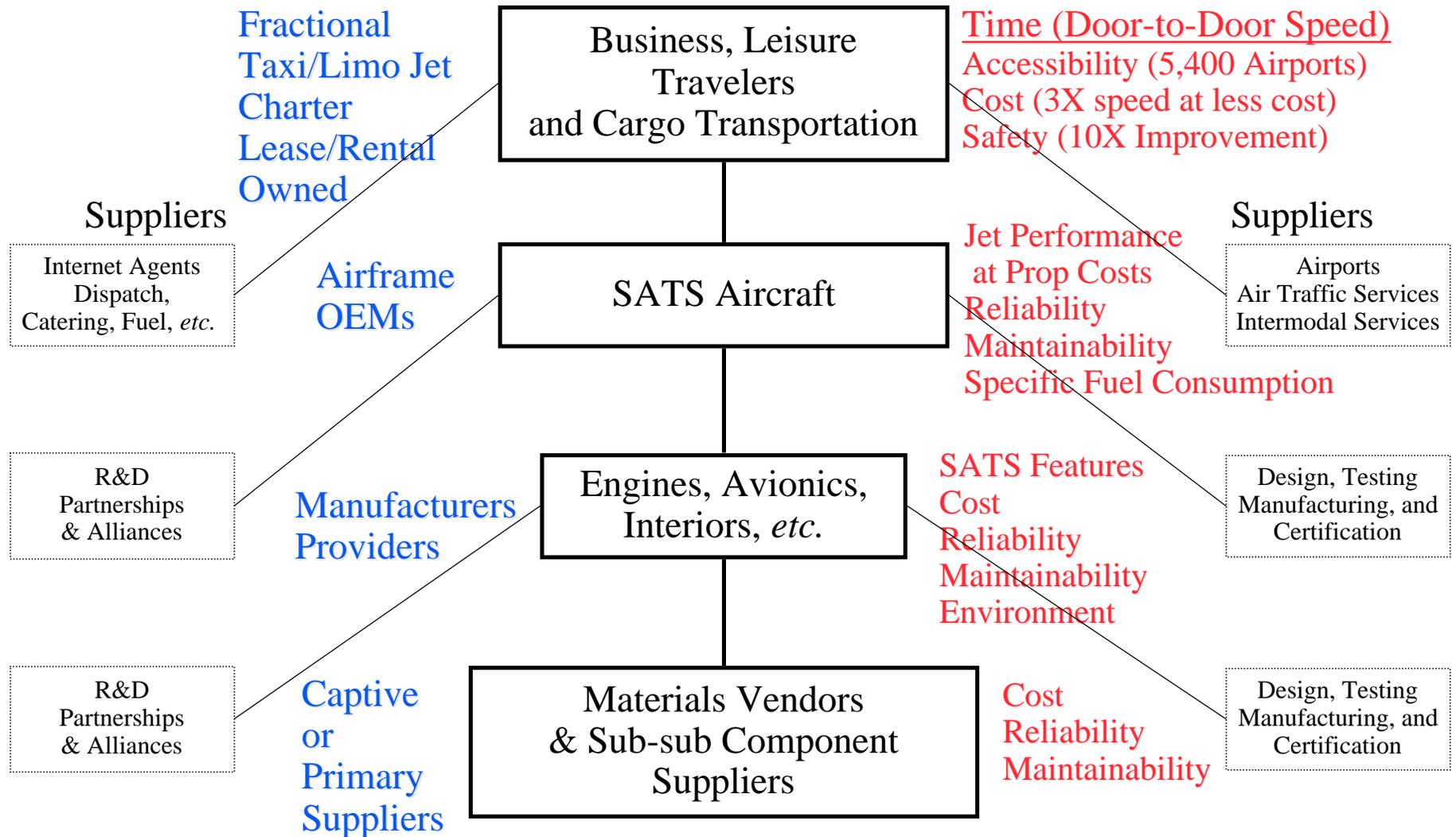


Proposed SATS Value Network

Consumer Value Criteria



Expected rewards from latent consumers for entrant enterprises drive resource allocations toward paradigm shifting innovations.

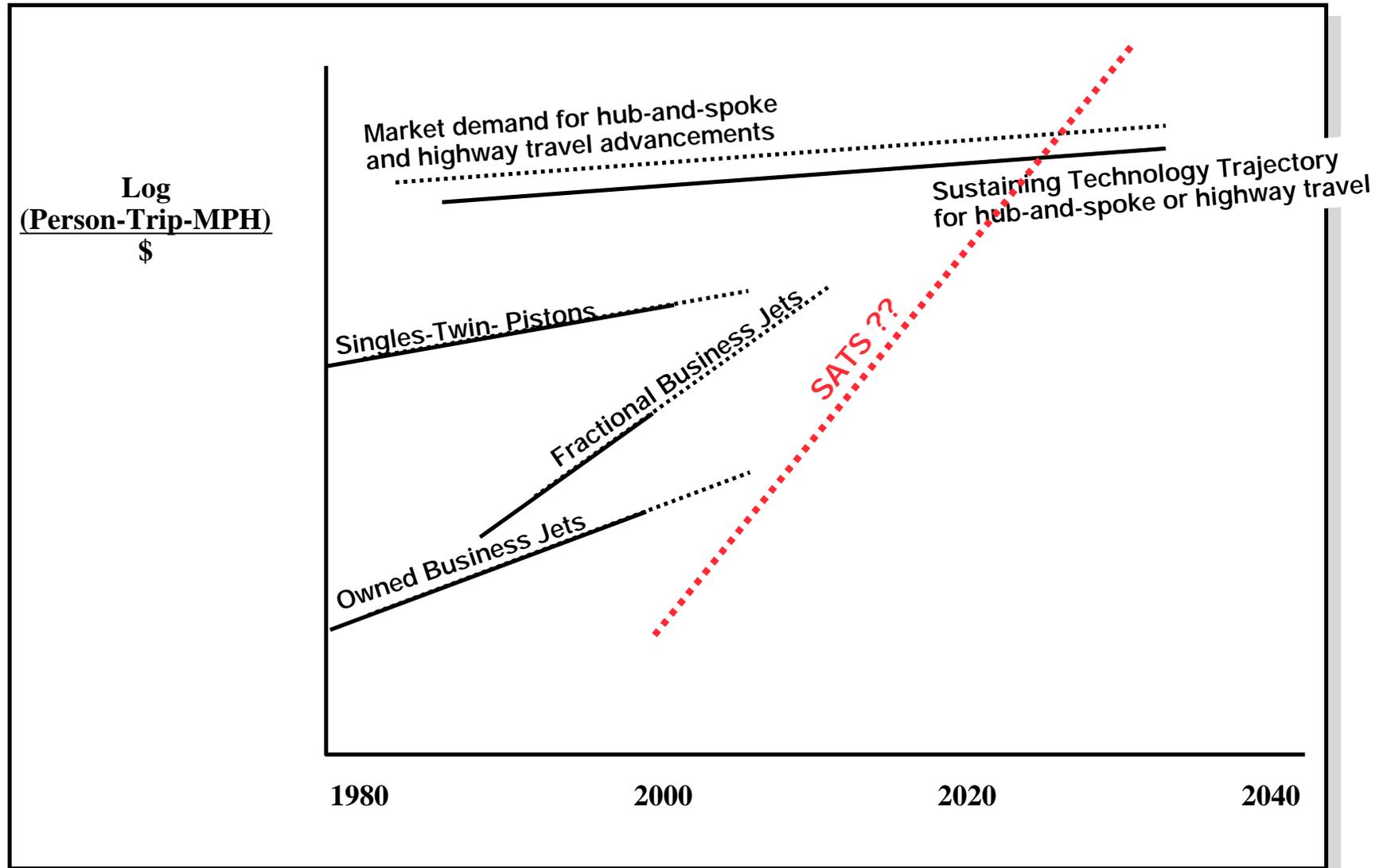




SATS Value Network Metrics Notional

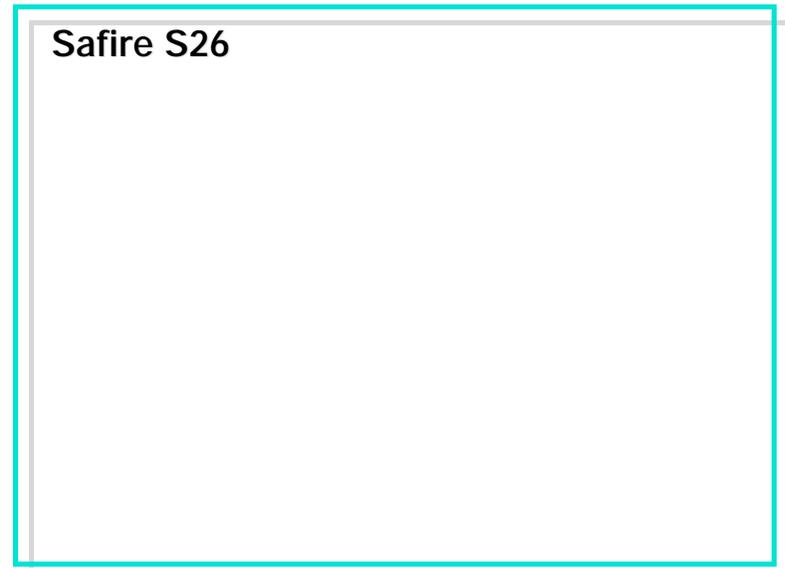


SATS triggers a new disruptive innovation path





The New Generation Cockpits, Propulsion, and Aircraft





SATS Accessibility = Economic Development



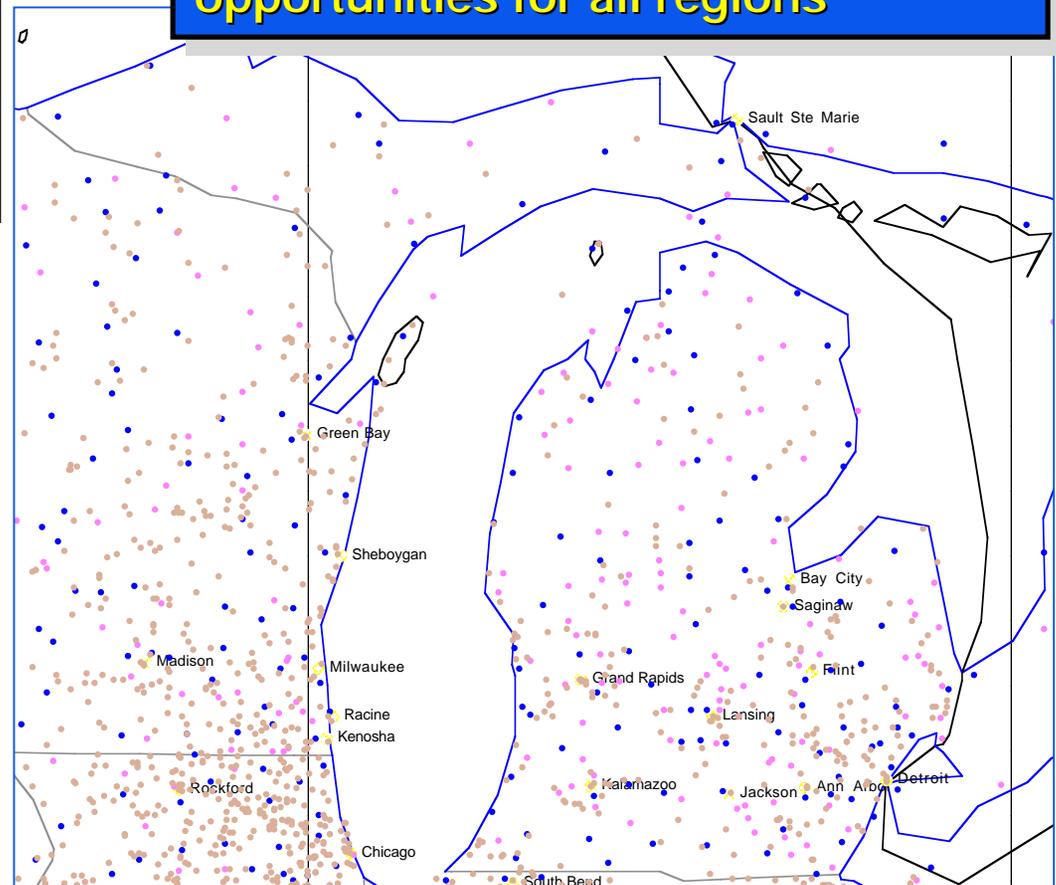
Michigan General Aviation Today

- \$ 475 Million in Economic Impact
- 389 Public-Use and Private Airports
- 20 Precision Approach Airports
- 18,510 Active Pilots
- 6,570 Aircraft

- ~~INSTRUMENT LANDING FACILITIES~~
- ~~VISUAL ONLY~~

- Highway in the Sky SATS Facilities

SATS will enable ~75% more accessibility by air for all Michigan's communities, expanding economic opportunities for all regions





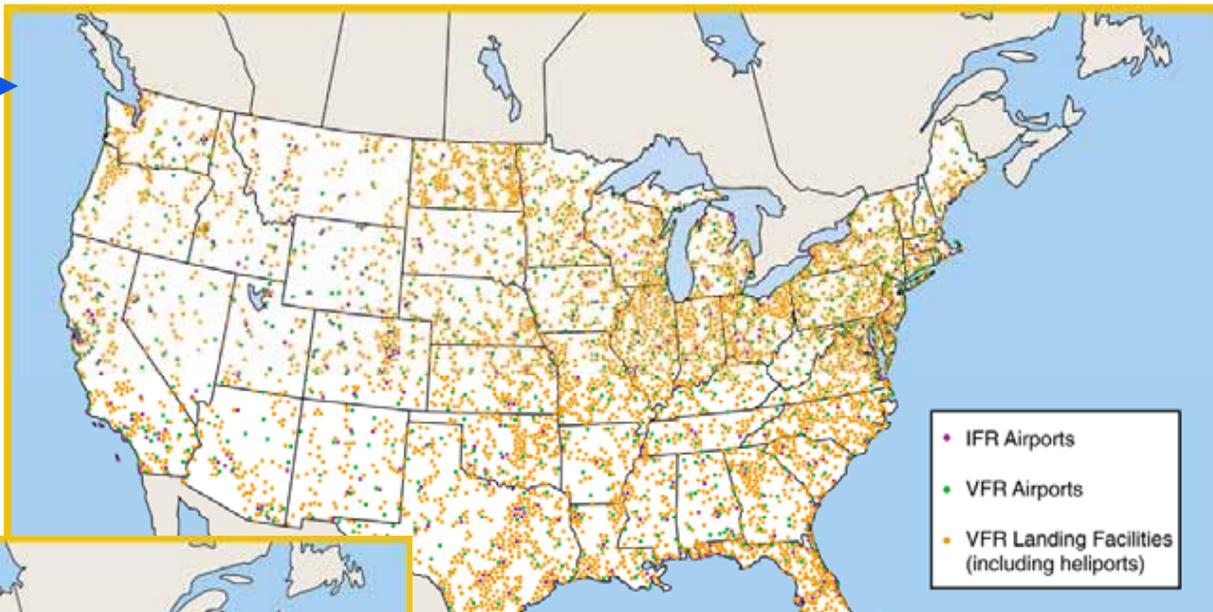
SATS Increases Accessibility and Mobility

(“. . .creating access to more communities in less time. . .”)



A very short theoretical break even time for SATS infrastructure can be estimated.

Expanded Accessibility to several times more destinations



Near-all-weather accessibility to 5,400 public-use landing facilities can be a highly affordable national infrastructure investment.

Improved Mobility saving more travelers more time

Of 5,400 public-use airports, only 715 (13%) have precision instrument approaches (ILS)



States Roles in SATS Planning

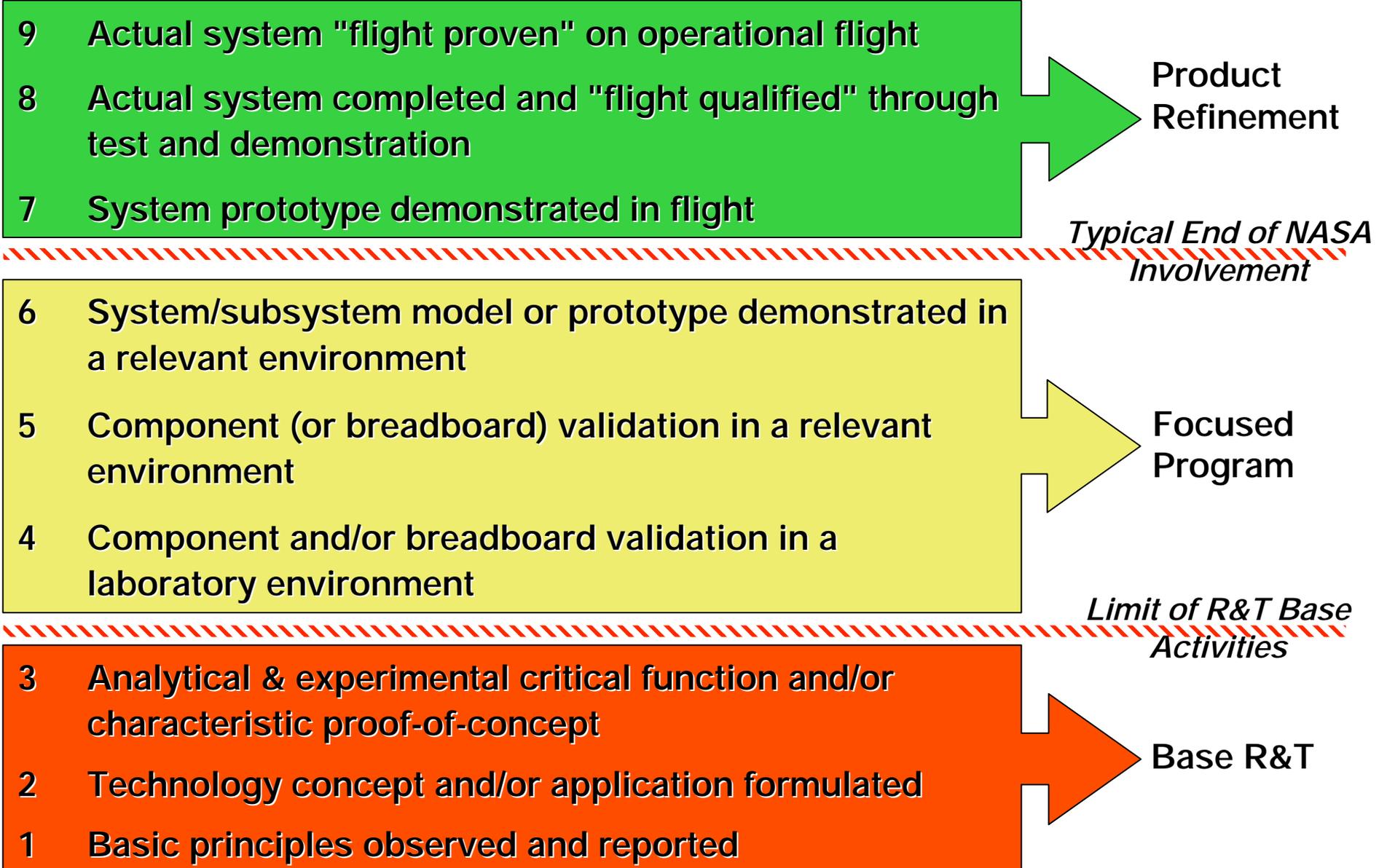


- Aerospace States Association SATS Resolution, July, 1999 (~40 states)
- SATS “Leader” States Committed to Support Program Planning (~10 states)
- State SATSLab Partnerships (2 states to date)
- Showcase Demonstrations planned in 2003, 2005





Technology Readiness Levels

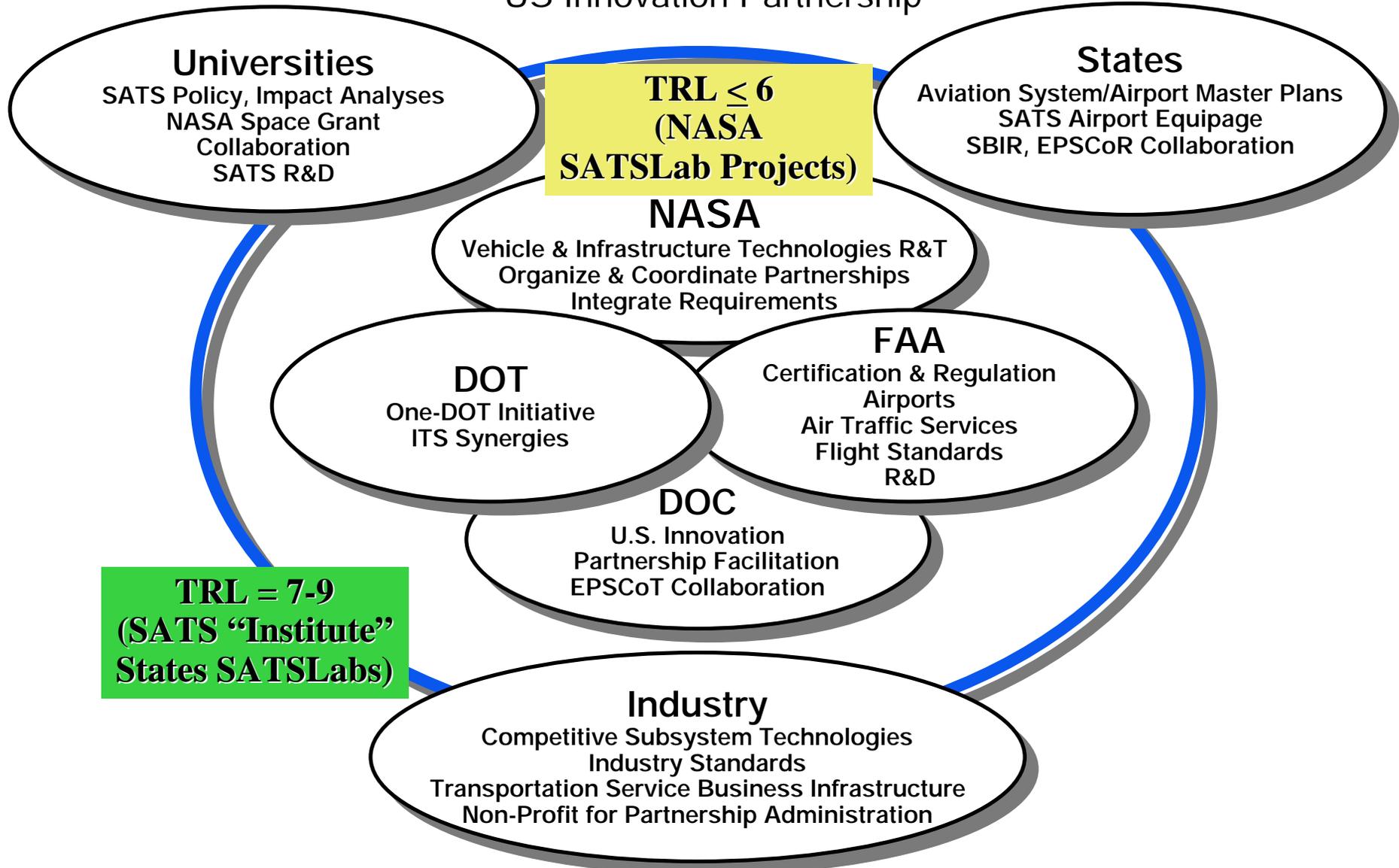




Candidate Federal-States SATS Partnership Roles

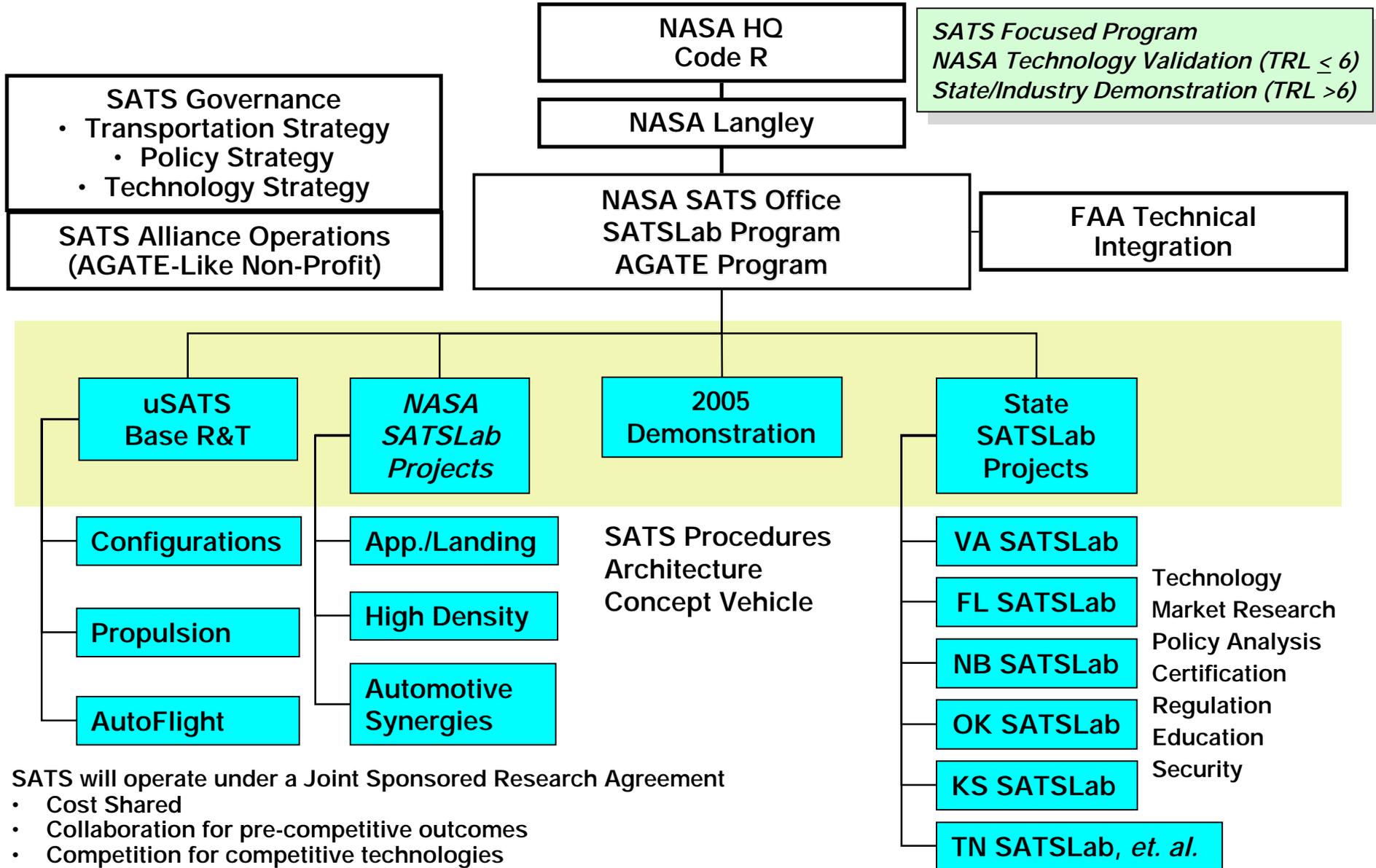


US Innovation Partnership





SATS Draft Program Structure



SATS will operate under a Joint Sponsored Research Agreement

- Cost Shared
- Collaboration for pre-competitive outcomes
- Competition for competitive technologies

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Figure 23

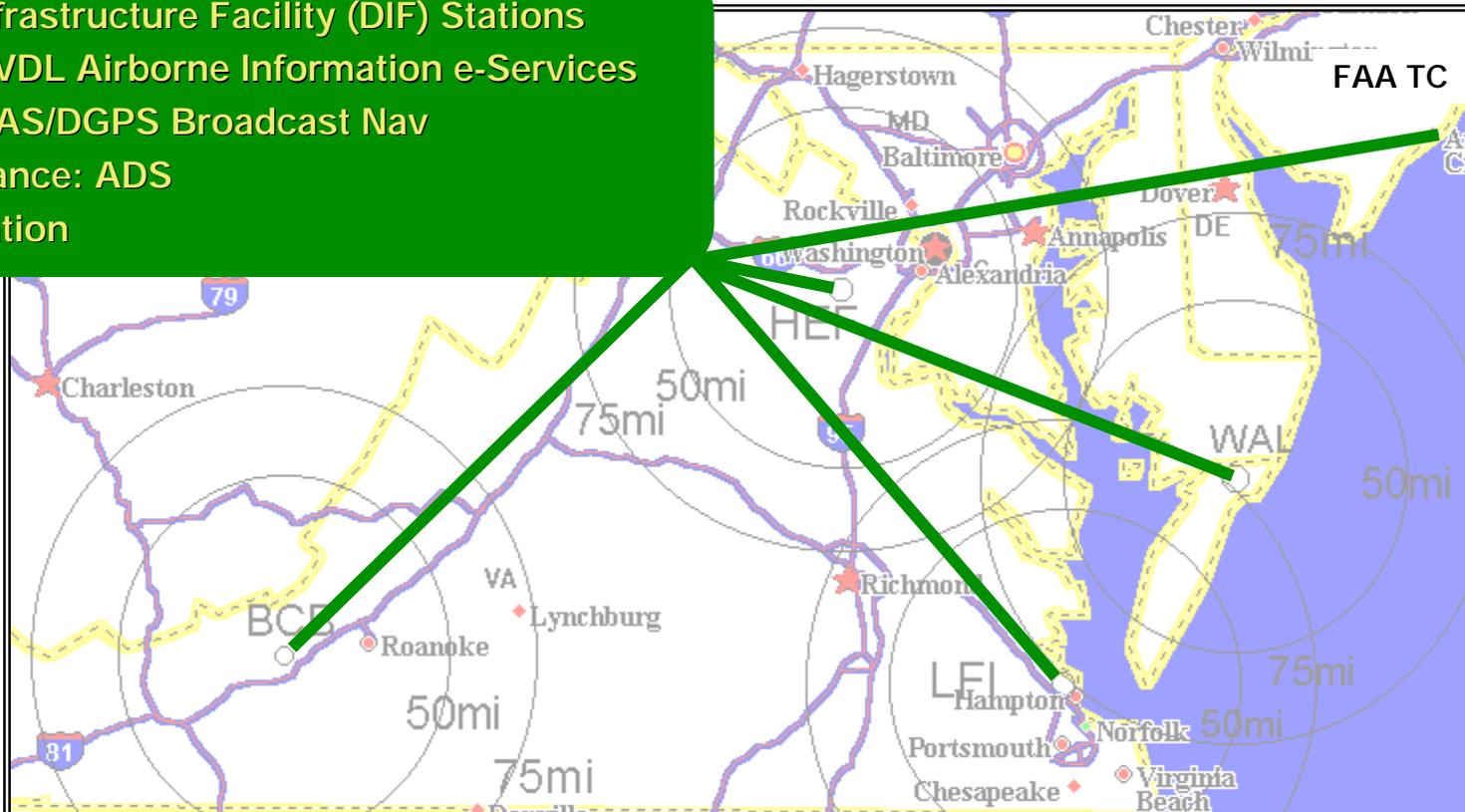


Virginia SATSLab



Datalink Infrastructure Facility (DIF) Stations

- Comm: VDL Airborne Information e-Services
- Nav: LAAS/DGPS Broadcast Nav
- Surveillance: ADS
- ATM Station



- Highway in the Sky (HITS) Precision Guidance to All Runway Ends
- Airborne Internet, Client-Server architecture
- VFR 20:1 Approach Zones in IMC using "Virtual" TerPs
- Towerless, Radarless Operations with self-sequencing & separation



SATS Hypotheses

"Prove SATS Works"



- 1. The public can safely operate a SATS vehicle in 4-D, in near all-weather, including abnormal operations**
- 2. The public can afford to travel by SATS**
- 3. SATS infrastructure is an affordable option for national transportation system investments**
- 4. SATS benefits all suburban, rural, and remote communities in terms of accessibility, mobility, economic opportunity, environment and quality of life**



SATSLab "Discovery" Objectives

"Prove SATS Works"



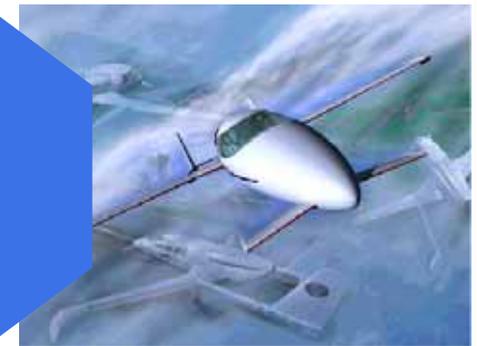
'Virtual VMC' for Routine IMC Operations

Prove that cockpit displays, automated systems, and "virtual" terminal procedures can enable non-commercial aircraft operators to conduct VMC-like approaches, departures, and missed approaches in IMC. Establish the limitations for application to virtually all runways and helipads in the nation without requiring expansion of airport protection zones.



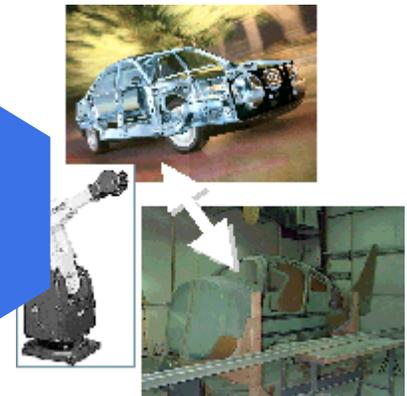
High-Density Operations

Prove that SATS automation-aided air-based technologies have the potential to enable user preferred trajectories with sequencing and separation including applications in non-towered, non-radar airspace in near-all-weather conditions. Establish the upper limits of aircraft density for both enroute and terminal operations. Establish the potential for seamless, non-interfering interoperability at facilities in Class B airspace.



Automotive Synergies

Prove that automotive design and manufacturing technologies have the potential for application to easy-to-use SATS vehicles while satisfying the public need for safety, energy efficiency, and environmental acceptability. Establish the lower boundaries for vehicle cost based on automotive synergies, including all certification processes.





Demonstration Hypotheses



'Virtual VMC' for Routine IMC Operations

- Use of synthetic vision with Highway in the Sky operations enables near zero visibility landing minima.
- Appropriate automation can enable safe operations by single-crew non-commercial operators.
- Terminal Procedures (TerPs) can be "virtual" (*i.e.*, computed on-board in real-time) and dynamic under all conditions including weather, traffic, geographic, and environmental constraints (noise, etc.).
- Traditional approach lighting will not be required.
- IMC terminal operations can be conducted without requiring expansion of airport protection zones for virtually all runway ends and helipads.



Precision Guidance to Every Runway End in America



Highway in the Sky / Synthetic Vision with "Virtual" Approach Procedures:

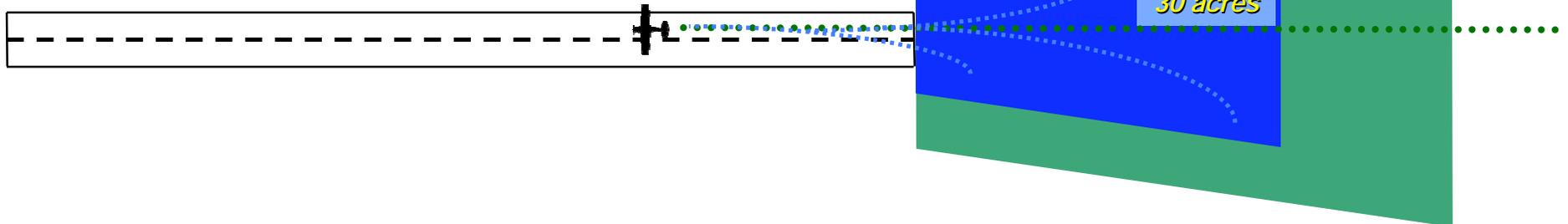
- Saves land
- Limits noise
- Increases safety



Runway Protection Zone (RPZ)

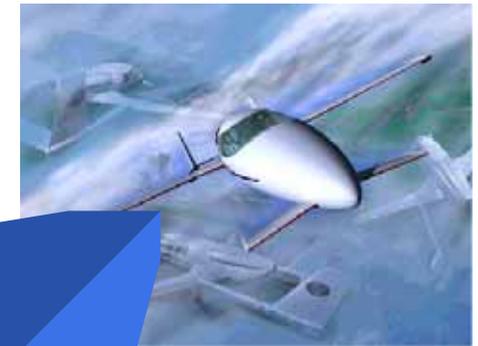
← 1/2 mile →

← 1/4 mile →





Demonstration Hypotheses



High-Density Operations

- The SATS-enhanced NAS is capable of accommodating significantly increased aircraft densities.
- The SATS Client technologies enable airborne autonomous separation & sequencing decisions.
- Routing and altitude segments can be operator-controlled (user-preferred) including non-radar-airspace operations in IMC and VMC.
- SATS flight operations can be conducted without voice communication.
- SATS equipped aircraft can operate seamlessly with non-SATS equipped aircraft at facilities in Class B airspace.

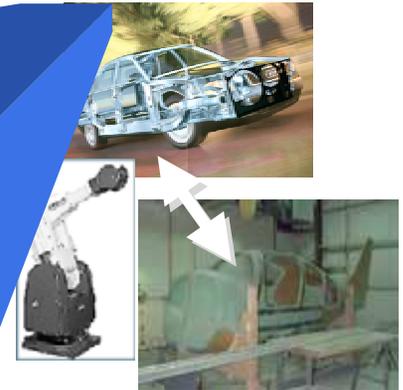


Demonstration Hypotheses



Automotive Synergies

- Aircraft can be designed and manufactured at unit costs comparable to automobiles.
- Ease-of-use technologies can be common between automobiles and SATS aircraft.
- Cockpit architectures can share common elements between automobiles and SATS aircraft.





NASA Roles



- Establish the role for automation technologies in proving the SATS operator hypotheses.
- Establish the architecture technologies for the cockpit, the comm/nav/surveillance systems, and the airspace that prove the SATS infrastructure hypotheses.
- Create the collaborative environment that establishes technology options that prove the SATS vehicle hypotheses.

1. The public can safely operate a SATS vehicle in 4-D, in near all-weather, including abnormal operations
2. The public can afford to travel by SATS
3. SATS infrastructure is an affordable option for national transportation system investments
4. SATS benefits all suburban, rural, and remote communities in terms of accessibility, mobility, economic opportunity, environment and quality of life



Potential FAA Roles

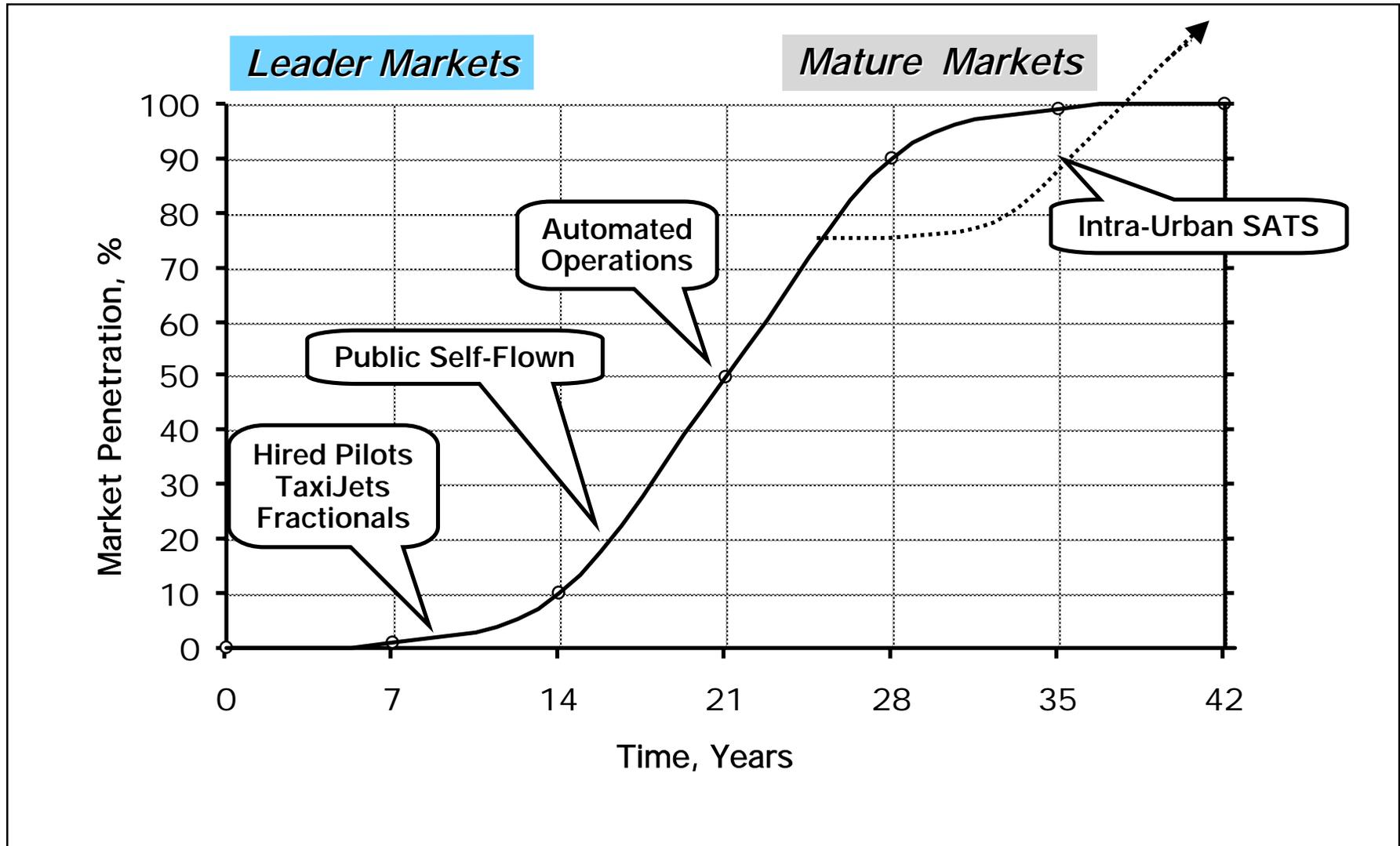


Agree to metric requirements for acceptance of SATS “proofs”

- Operations approvals for experiments and demonstration (AFS)
- Airport issues for HITS approach design, commercial activities, *etc.* (ARP)
 - FAR 77
 - AC 150-series
- Air Traffic Services issues for non-managed and managed airspace (ATS)
 - Procedures
 - Airspace
 - Regulatory
- Certification reform and streamlining (AIR, AFS, ATS)
 - Aircraft
 - Equipment
 - Airmen
- SATS transition and deployment plans (ARA, ATS, AFS)
 - Handling mixed equipage
 - Infrastructure transition
- Further FAA roles to be determined (AOA)



A Potential SATS Innovation Life Cycle





Transportation System Innovations

Vehicle-Centric Architecture-Based Revolutions



SATS Architecture Technologies

1995 2000 2005 2010 2015 2020 2025 2030

“From:
The internet is the computer...
To:
The architecture is the airplane...”

Third Generation

Innovative Transportation Vehicle Projects

- ◆ Full Automation
- ◆ Flyable Autos/Roadable Aircraft
- ◆ UAV Package Delivery
- ◆ SSBJ

Second Generation

SATSLab

- Procedures
- Architecture
- Vehicles

First Generation

AGATE

- Vehicle Techn.

GAP

- Propulsion





SATS NRC Study



Purpose: Provide an independent assessment of the validity of SATS hypotheses

Status:

- Committee to consist of 12-15 members
- 18-24 month study
- Currently assembling list of candidates
- First committee meeting in May or June

Issues:

- Committee chairman still not identified
- Late start pushes completion of study well into FY02

Desired Committee Expertise

Technology and Infrastructure

- Avionics/Flight Deck Systems
- Alternative Technologies
- Product Manufacturing and Integration:
- Propulsion
- Air Space/Air Traffic Control and Management
- Airports/Landing Facilities
- Automation Systems/Com-Nav Capabilities

Market Demand and Use

- Human Factors Integration
- Aviation Safety
- User Training
- Aircraft Certification
- Future Travel Demand
- Transportation Economics
- Airport and Airway Capacity/Logistics
- Private Finance

Airline markets/Aviation Operations

Public Sector Role and Policy Issues

- Public Policy
- Environment
- Technology Policy/History
- Innovation Process/Role of Government
- Local Economic Development
- Public Finance



SATS Milestones



2000

Concept & Architecture Requirements

Alliance Development

SATS Market Analyses

SATS Technology Downselects

Identify SATS Integration Options

Integrate & Evaluate SATS Alternatives

Document SATS Products

States Deploy SATS Infrastructure

FIS Datalink

Communications

Approaches

Initiate SATS Pre-Cursor Analyses & NRC Study

GAP Engines Flight Validated

AGATE Avionics & Airframe Technologies Complete

Initiate Federal-States SATS Partnership

Initiate "Leader States SATSLab Partnerships

Baseline SATS Architecture, Ops Rqmts

Demonstration Downselects
Validate 20:1 RPZ
HITS Approaches

Downselect Automotive Cost Paradigm
Concept Vehicle Design

Showcase Demonstration

Transportation System Assessment

- Infrastructure technologies
- Aircraft technologies

Key:

Current Investments

Future Potential Investments

FY 1999

FY 2000

FY 2001

FY 2002

FY 2003

FY 2004

FY 2005



SATS Funding



Administration FY 2001 Budget Submittal to Congress*

	FY 01	02	03	04	05
SATS Focused Program*	\$9M	\$15M	\$20M	\$20M	\$5M
SATS Base Program	\$3M	\$5M	\$8M	\$8M	\$8M
SATS-Focused SBIR/STTR**	\$5M	\$5M	\$5M	\$5M	\$5M
TOTAL (Focused+Base+SBIR)**	\$17M	\$25M	\$33M	\$33M	\$18M

* In Administration's FY 2001 Budget
 ** Estimated values



FAA/NASA Executive Committee

SATS Agreement

SATS Program Description:

"The Small Aircraft Transportation System concept is a safe travel alternative that frees people and products from transportation system delays, creating access to more communities in less time."

Joint NASA-FAA supporting statements are:

- FAA and NASA are working together to define a SATS operational concept as it relates to the transportation infrastructure of the U.S. and will begin a NASA funded research initiative to explore the feasibility and viability of implementing that concept.
- Under the charter of the NASA/FAA Executive Committee, the agencies agree to form a working group to define the FAA-NASA engagement in SATS program development and implementation planning.



Summary



- SATS builds on AGATE and GAP investments in vehicles technologies, by expanding the focus to target infrastructure technologies.
- The partners in SATS need to position the investment and organization as a “disruptive innovation”
(I.e., apart from “mainstream” customer- and resource allocation-driven processes)
- SATS has sufficient potential value to the nation, and consistency with Free Flight and NAS 4.0, for FAA to participate in SATSLab Program establish the role of SATS in NAS enhancement.

The Small Aircraft Transportation System is a safe travel alternative freeing people and products from transportation delays, by creating access to more communities in less time.



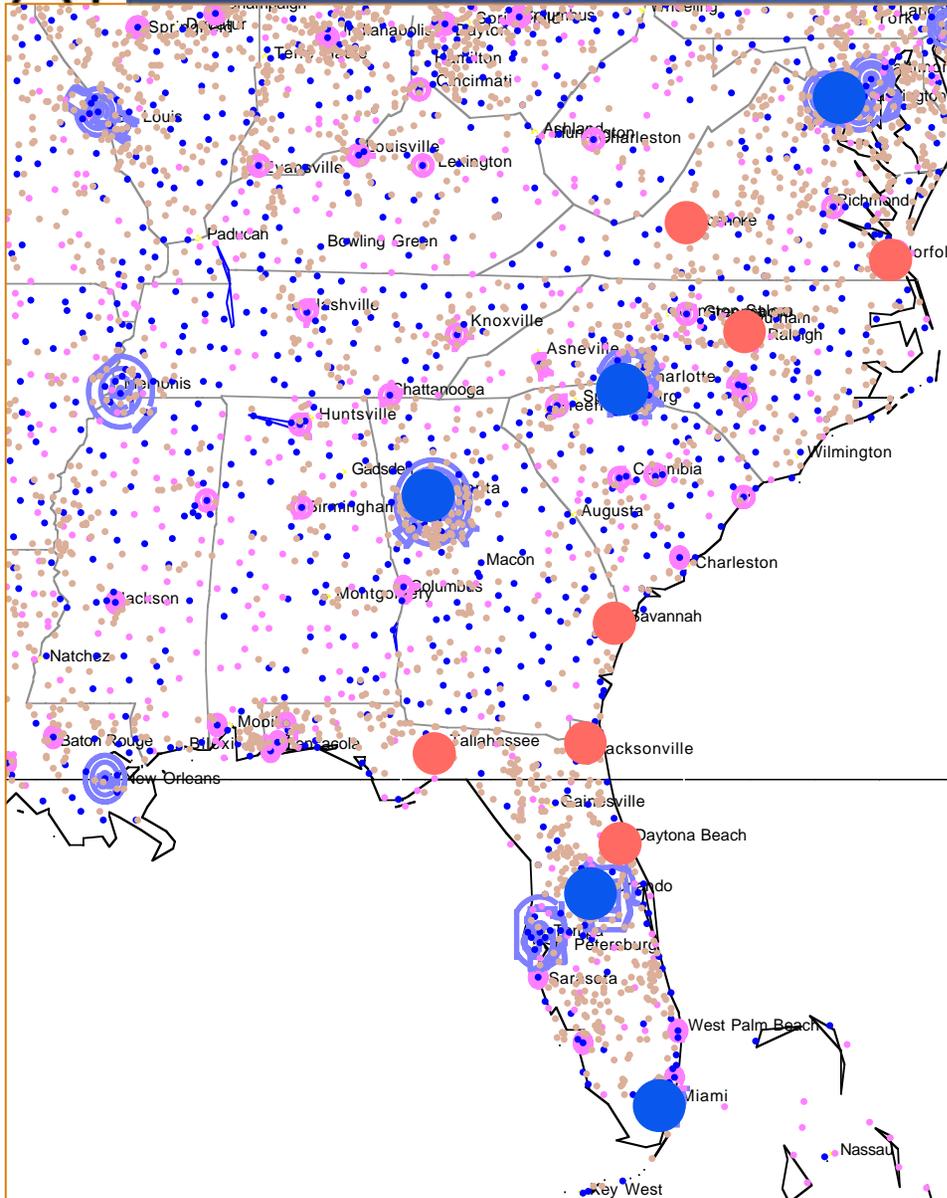
“Reduce public travel times by half in 10 years and two-thirds in 25 years”
<http://sats.nasa.gov> ***<http://agate.larc.nasa.gov>***



Backup Charts



SATS Creates Third Tier Market Access



- Facilities that serve the Third Tier market are non hub-and-spoke
- Current Regional Jet service is driven by up-market forces, toward larger aircraft serving existing spoke network
- Pent-up demand measurements portray latent market opportunity for SATS
- *SATS creates air carrier access to Third Tier markets*



SATS Accelerates Free Flight



- Accelerated fleet equipage is vital to NAS modernization and free flight
- SATS accelerates pace of small aircraft fleet equipage for free flight capabilities
- SATS will accelerate migration of free flight technologies and procedures into air carrier applications
- *SATS accelerates air carrier access to free flight*

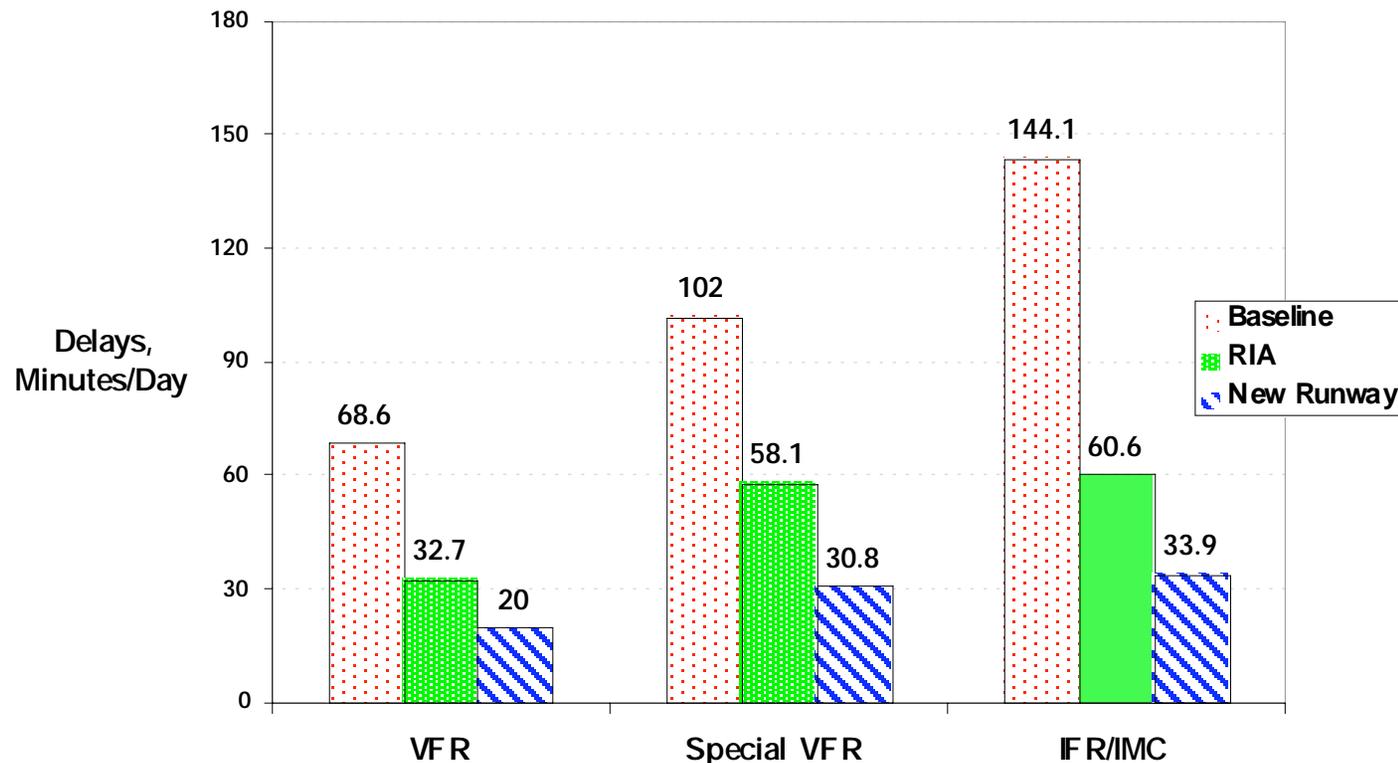


SATS Reduces Delays



- Runway Independent Aircraft (RIA) using Simultaneous Non-Interfering (SNI) approaches can reduce delays associated with the growing air transportation demand by more than 50% for a hub airport.
- The economic and environmental efficiencies of the RIA/SNI alternative provide orders of magnitude savings over building new runways.
- SATS reduces delays at Class B facilities.

Runway Independent Aircraft (RIA) Reduce Airport Delays





Showcase Demonstrations



“**Showcase Demonstrations**”, implemented with State and Local Government partners, integrate SATS Features and validate key technologies. Experiment in FY 03 and Demonstrations in FY 05 are planned for a constrained spectrum of variables (vehicle, terrain, meteorological, geographic, demographic, and airspace). Demonstrations serve as basis for (1) technology application strategies by industry (regulation and certification) and (2) influence of public policy decisions on deploying SATS infrastructure based on consumer and community response to technologies. Demonstrations to be limited to 2 states at most.

•FY03- Validate subset of SATS Operational Capabilities in Terminal Airspace

- Validate 20:1 runway protection zone for near all weather operations using Highway-In-The-Sky (HITS) operating system
- Basic Datalink system philosophy (only demonstrate essential communication link with Flight Information (FIS) and Traffic Information (TIS) Services)
- Intuitive vehicle controls (integration of AGATE Features, e.g., decoupled controls, single power lever)
- Training systems concepts for reducing cost and time for all-weather operations (extension of AGATE activities)

•FY05- Airport-to-airport validation of integrated technologies for safe, near all-weather accessibility including:

- Automation-enabled separation and self-sequencing in non-towered, non-radar airspace (multiple aircraft demonstration)
- Simultaneous non-interfering operations (limited demonstration)
- Datalink system, including full suite of information services (Flight Information Services, Commercial Information Services, Traffic Information Services)
- Integrated avionics standards and systems



SATS Features and Capabilities



SATS Features (Strawman)

- **“Smart” Airports (Highway in the Sky Approaches; Airport databus; “Virtual” Terminal Procedures (TerPs); Synthetic tower/towerless-radarless operations)**
- **Ultra- Propulsion (non-hydrocarbon and heat engine options; low-noise/emissions)**
- **AutoFlight (Integrated Vehicle and Air Traffic Services automation; Control decoupling; Ride Smoothing)**
- **Airborne Internet (Satellite-based communications-navigation-surveillance for Ground-to-Sky Air Traffic Management functions in all airspace)**
- **Simultaneous Non-Interfering (SNI) Approaches at Class B airports for Runway-Independent Aircraft**
- **Affordable Manufacturing (Thermoplastics, aluminum, composites automation for integrated airframe systems design & manufacturing)**
- **Wireless Cockpit (open standards for on-board systems and architecture; databus; through-the-window displays)**
- **Cyber-tutor and InterNet-based training systems (embedded and on-board training and expert systems)**
- **Extremely Slow Takeoff & Landing (Configuration Aerodynamics for slow & vertical flight; roadability)**



SATS Distinctions



- The SATS concept establishes a new priority ranking for intercity transportation consumer value-criteria, minimizing door-to-door time.
- SATS fills a vacuum not currently populated by transportation services (vacuum left by up-market movements of the rest of the industry).
- SATS serves a latent market that cannot be quantified *a priori*; a business case cannot be based on *a priori* known behavior of this latent market.
- SATS also serves a current market for enthusiast, romance and elitist aviation products and services that can be quantified.
- Upmarket forces in the established G A industry may make it easier for entrant firms to introduce SATS vehicles, or for organizations embedded in established firms with insulation from mainstream resource constraints.
- Upmarket forces at well-developed General Aviation and Regional landing facilities may make it easier for SATS infrastructure to be introduced by entrant communities.
- NAS Architecture, regulation and certification for SATS will require innovation (SATS serves a personal *versus* a mass transportation need).



States' SATSLab Products



Products

- Community, economic & environmental education & advocacy
- Airport management & patrons education & advocacy
- Design of SATSLab experimental infrastructure, patron services, training & FAA coordination
- Analysis of *current & latent* SATS consumer markets
- Deployment of Virginia SATSLab Demonstration
- Design of other local experiments
- Implementation of other local experiments?
- Implementation of other SATS Demonstrations?

Funded*
Unfunded

-
- Implementation of other local experiments?
 - Implementation of other SATS Demonstrations?

* In Administration's FY 2001 Budget

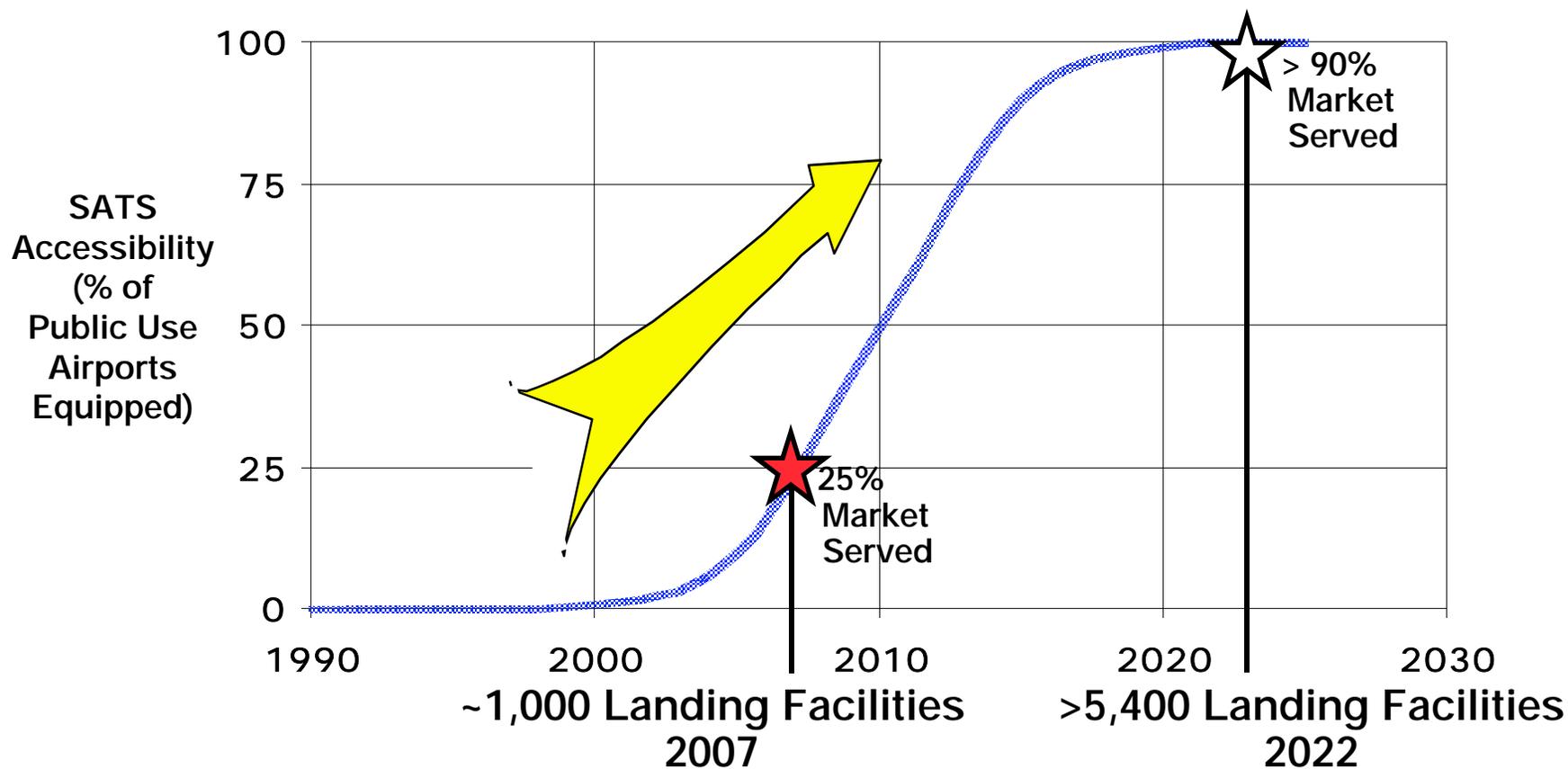


National General Aviation Roadmap Goal

(Revised December 1999)



*"Reduce public travel times by half in ten years and two-thirds in 25 years,"
(at equivalent highway system costs,
increasing mobility for all of the nation's communities
through advanced small aircraft transportation).*



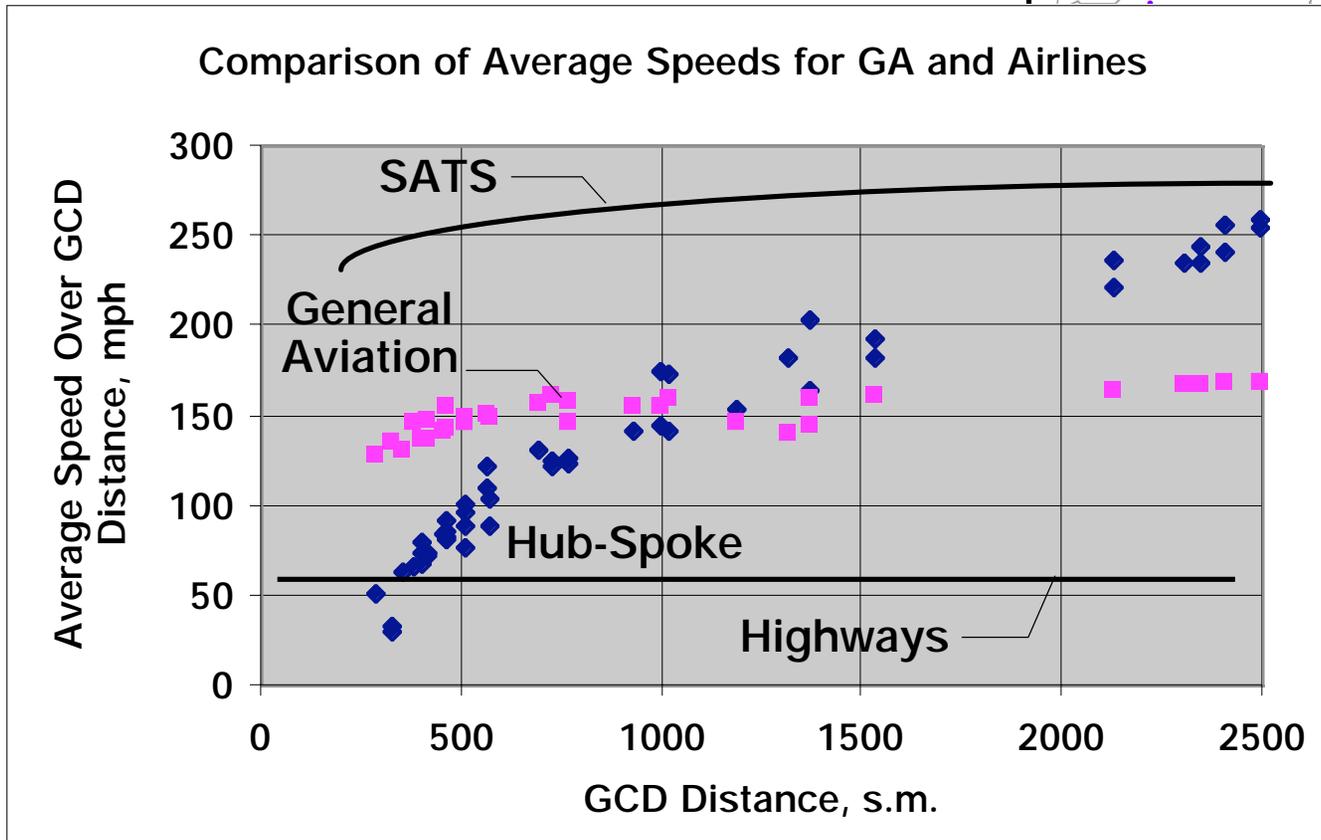
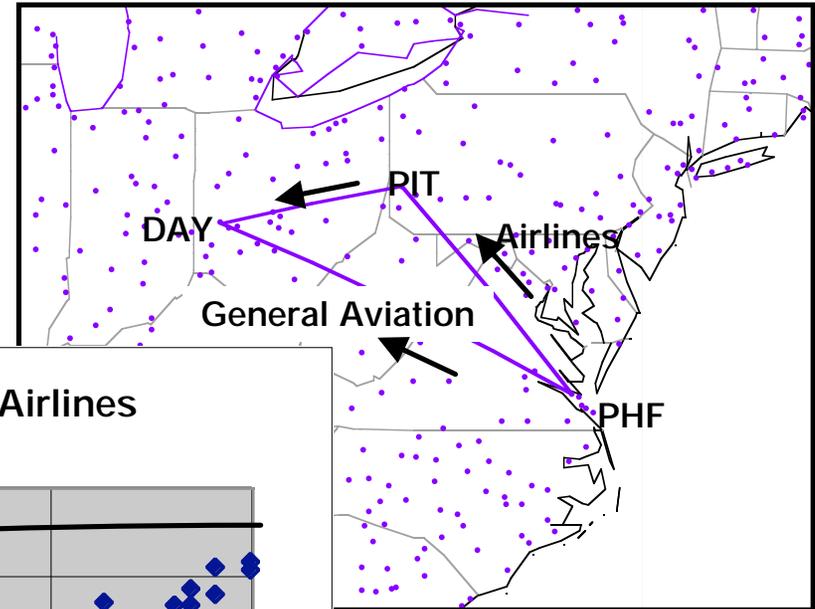


Smart Air Transport System Speed

"Reduce public travel times by half in 10 years. . ."



SATS reduces travel times, while highways and Hub-and-spoke travel times will continue to increase.



- Hub-Spoke: OAG times for 28 destinations
- General Aviation: time-optimized flight plans
- Including intermodal penalties (:45 +:45 for airline & :30+:30 for GA departure & arrivals)
- No GA destination benefit (for proximity of airports)
- SATS with new GAP engines: costs equal current General Aviation at 2 times the speed.

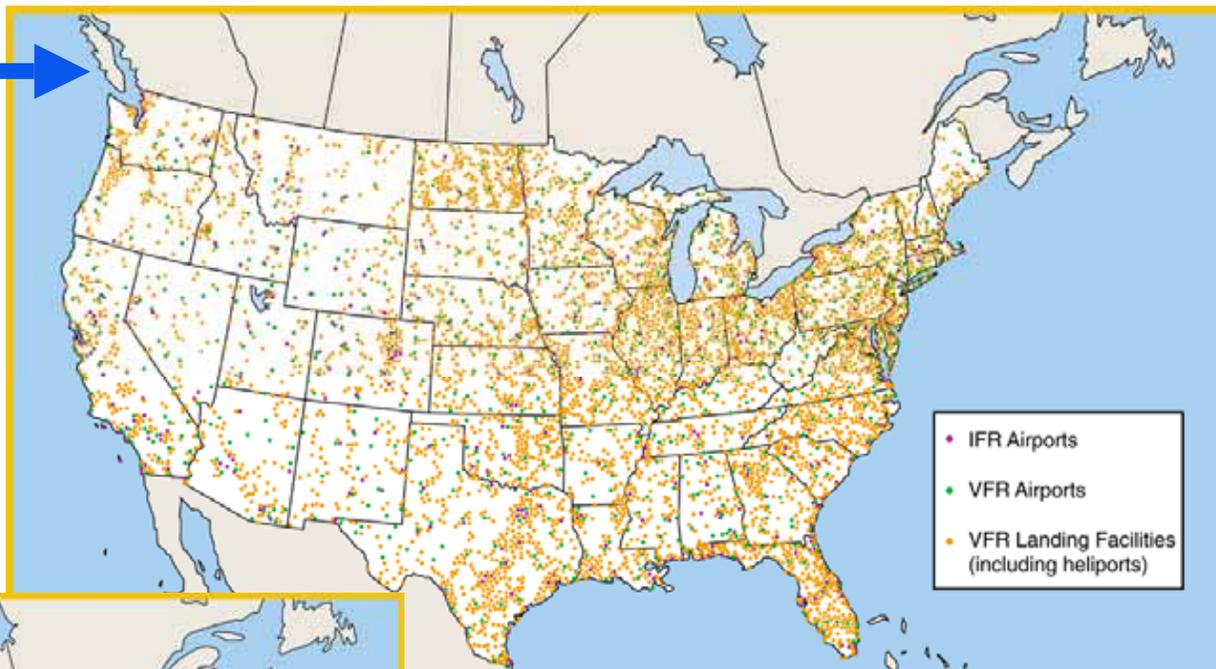


SATS Increases Accessibility and Mobility

(“. . .creating access to more communities in less time. . .”)



Expanded Accessibility to several times more destinations



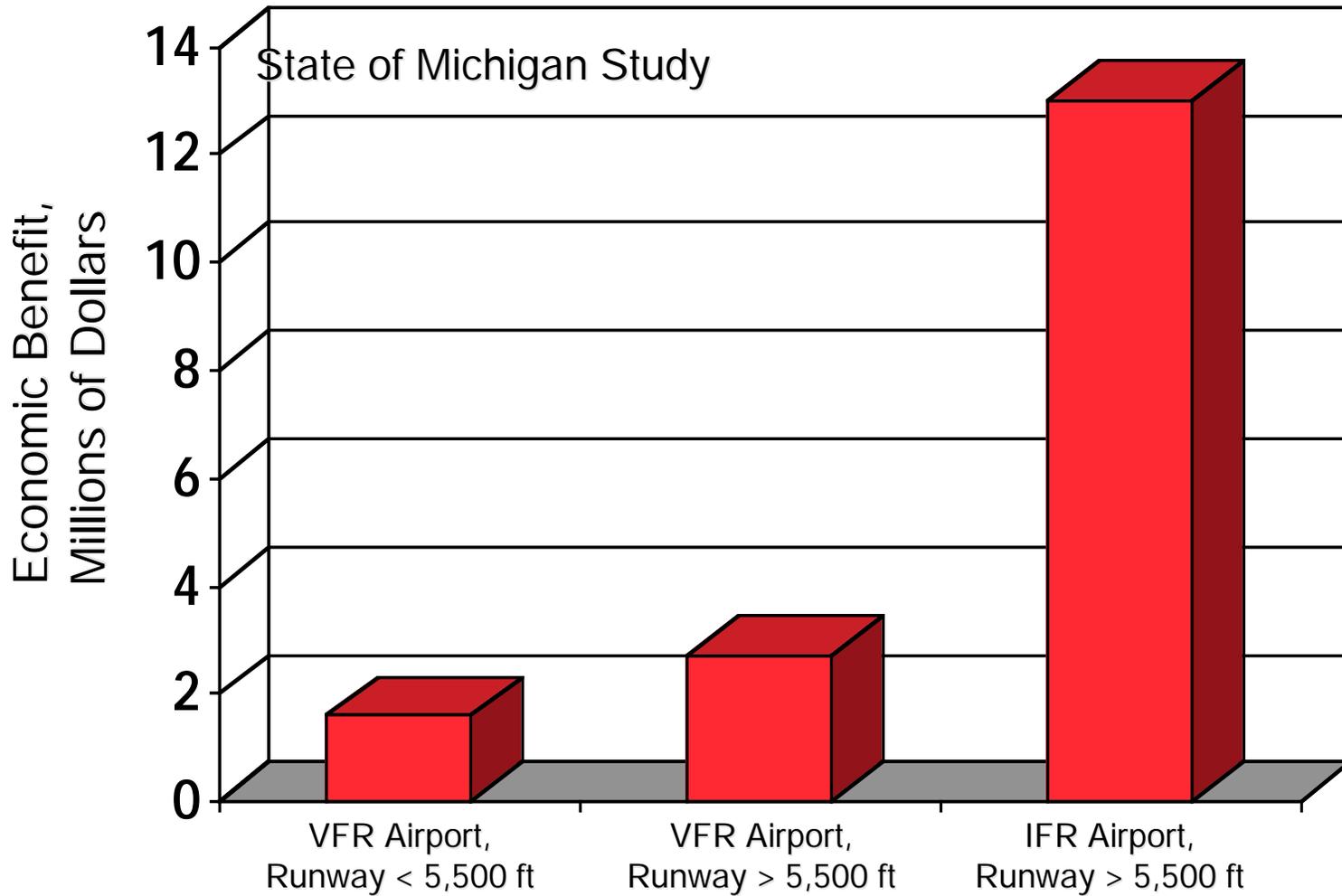
Fully utilized 5,400 public-use near-all-weather landing facilities can increase theoretical NAS Throughput by more than an order of magnitude

Improved Mobility saving more travelers more time

Of 5,400 public-use airports, only 715 (13%) have precision instrument approaches (ILS)



All-Weather Accessibility Means Economic Development



VFR - Visual Flight Rules
IFR - Instrument Flight Rules



SATS Accessibility = Economic Development



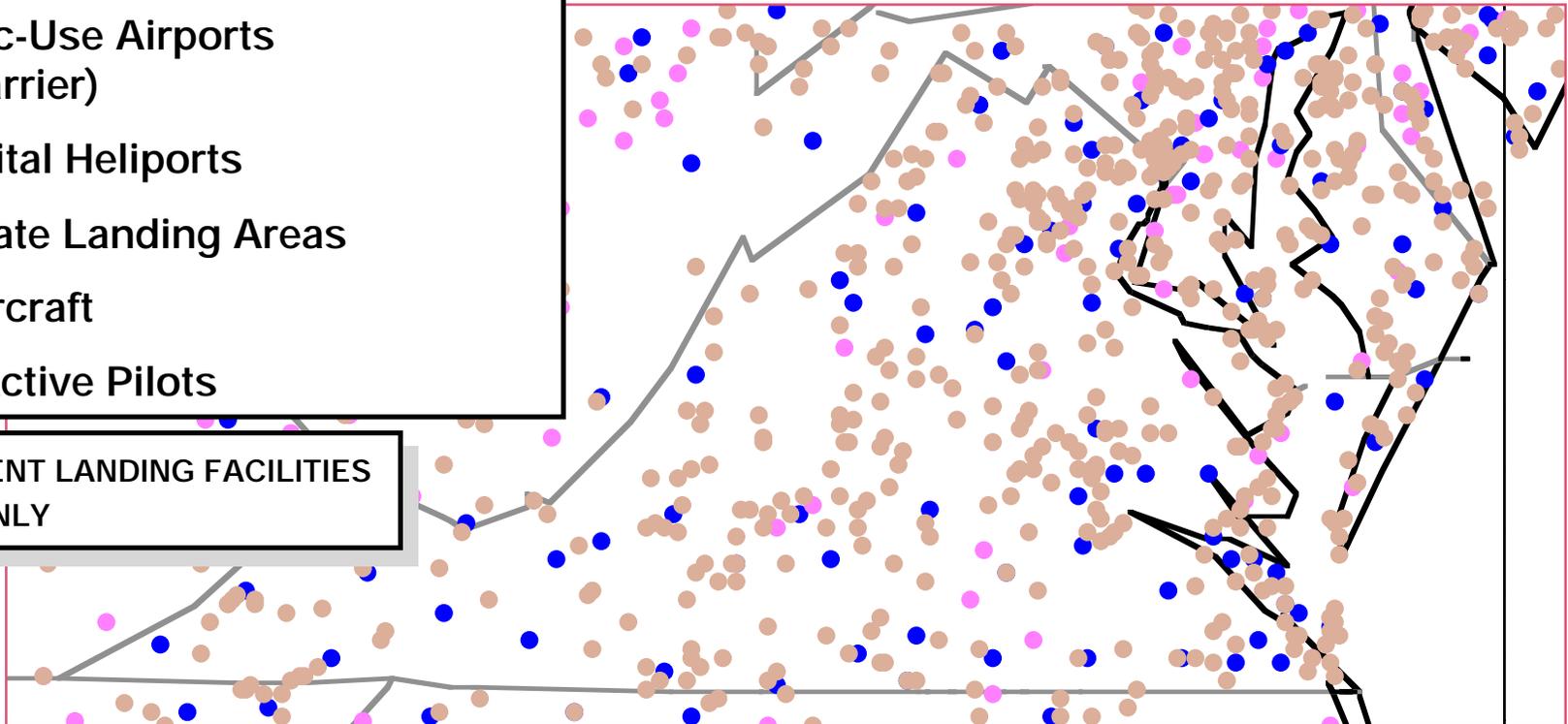
Example for one state

Virginia General Aviation Today

- ~\$175 Million in Economic Impact (Primary & Secondary)
- 2,400 jobs from General Aviation (Primary & Secondary)
- 68 Public-Use Airports (9 Air Carrier)
- 54 Hospital Heliports
- 227 Private Landing Areas
- 4,104 Aircraft
- 15,525 Active Pilots

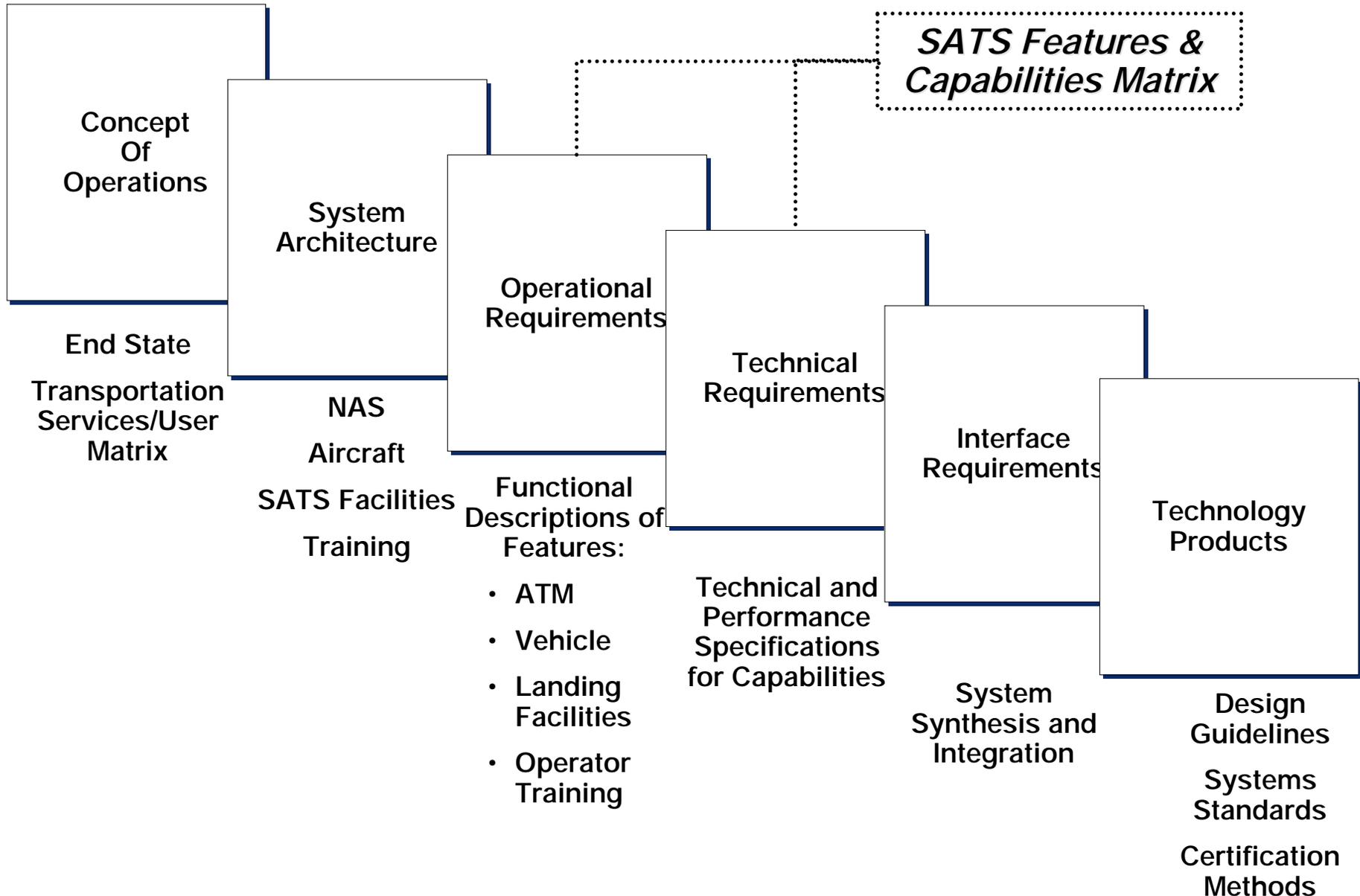
SATS will enable ~90% more accessibility by air for all Virginia's communities, expanding economic opportunities for all regions

- INSTRUMENT LANDING FACILITIES
- VISUAL ONLY





Systems Engineering Products





Strategic Planning Tenets



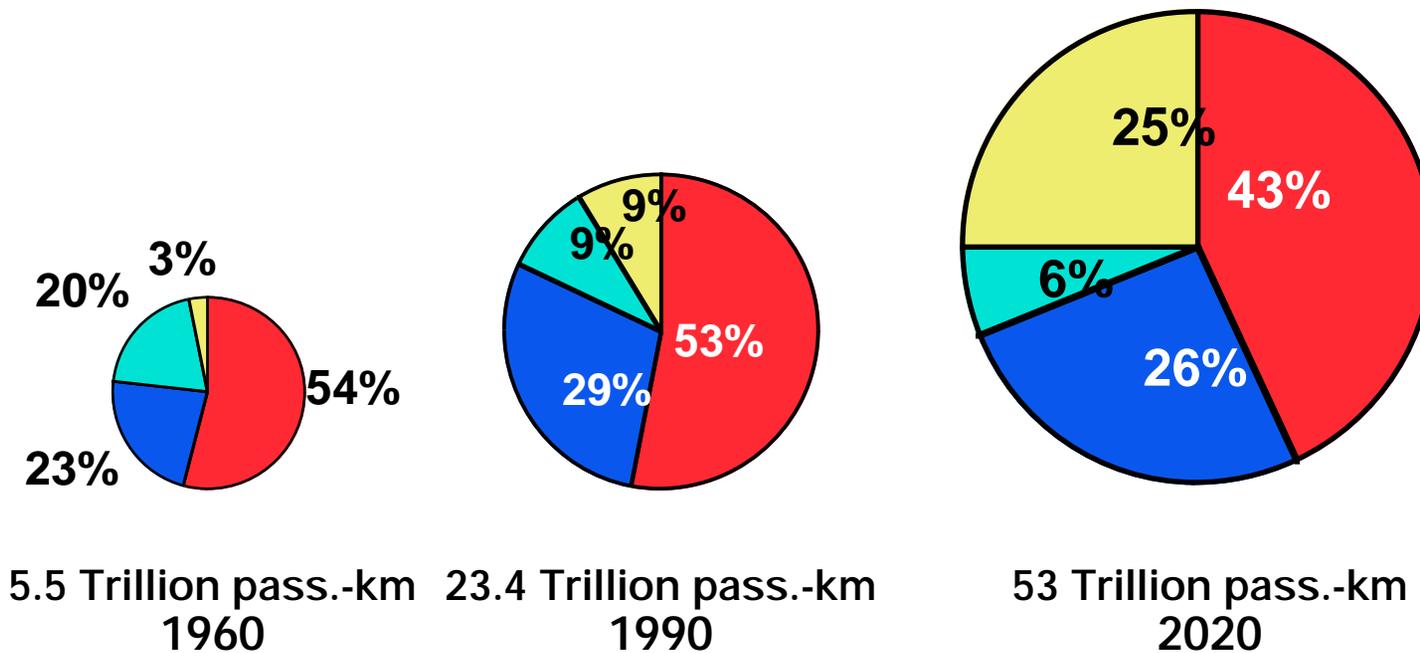
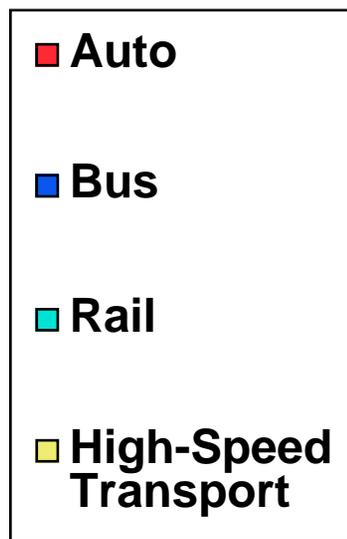
- The innate human desire for personal command of time and space creates demand for distributed (personal) transportation systems.
- The Information Age will usher in a new magnitude for the value of time.
- The Baby Boom generation's peak spending (traveling) period coincides with saturation of the hub-spoke airway and interstate highway systems.
- The Third Migration Wave (beyond the suburbs), coupled with telecommuting, creates new transportation demand and challenges.
- The revolution in digital bandwidth redistributes intelligence from centralized to distributed system nodes, enabling the aviation transition from centralized to distributed air traffic management (free flight).



The Pig in the Python



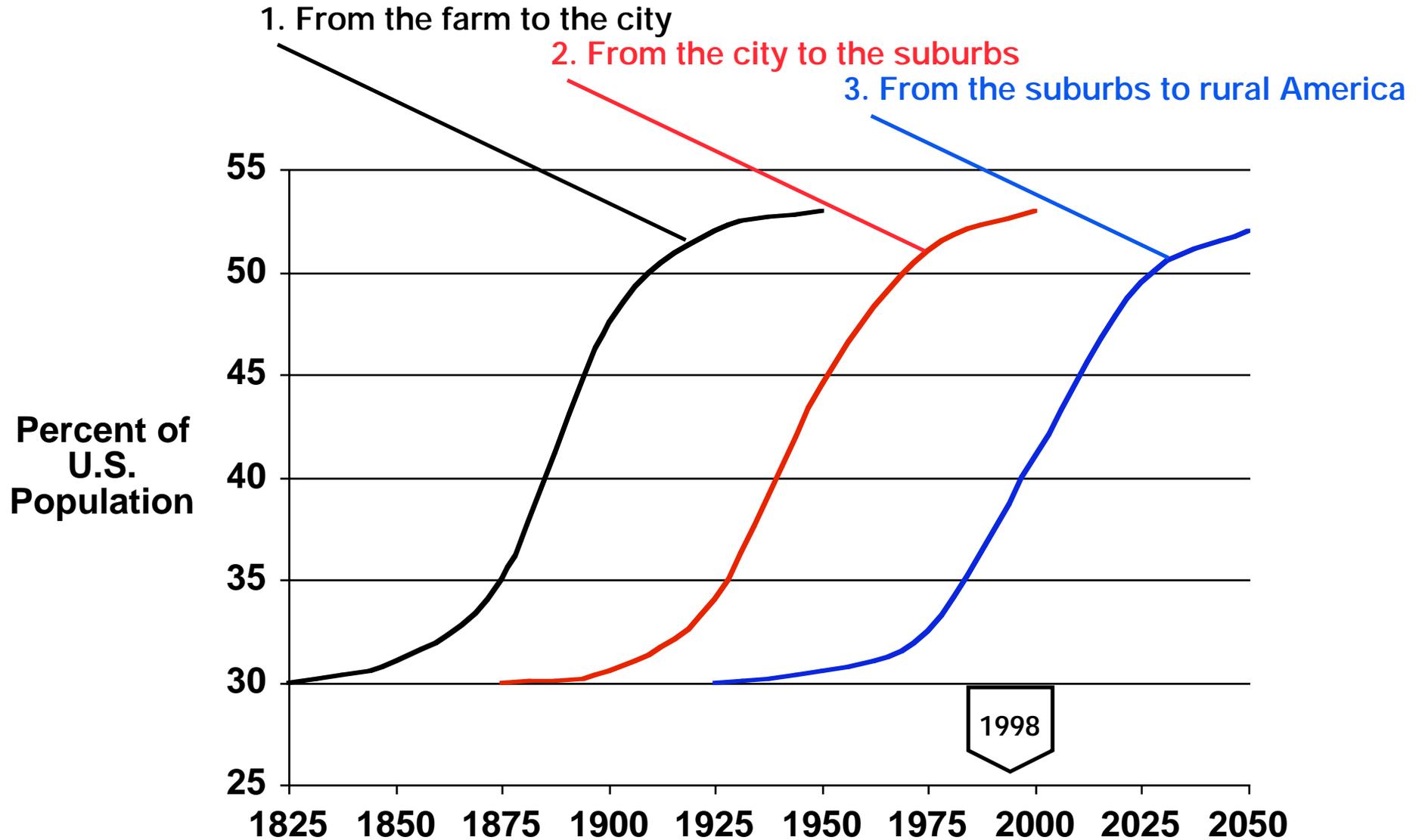
**As per capita income rises,
per capita annual travel rises,
personal daily travel time budgets remain constant,
and
high-speed modes gain market share
(Schafer and Victor, Sci. Amer., Oct. 1997)**



**Global Travel Mode Shares will be driven by
the largest population and spending wave in history:
The Baby Boom**



The Third Migration Wave



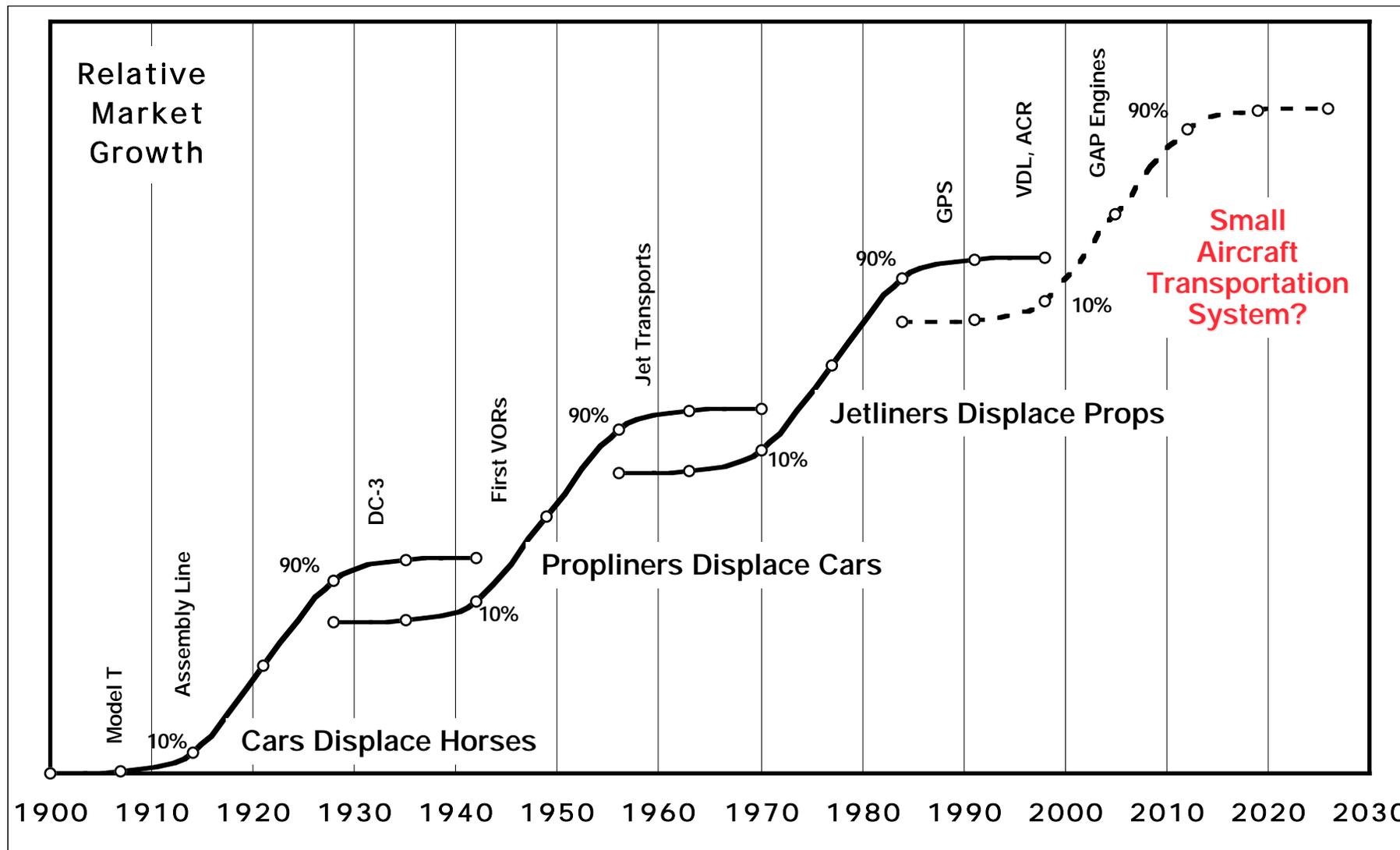


(R)evolutions in Higher Speed Travel

What is Next? More Speed to More Destinations



The "Atomic Structure" of Business Innovation Cycles





REDAC SATS Review

Terms of Reference



- 1. SATS OpsCon relationship to RTCA Free Flight and NAS 4.0**
 - Executive Summary
 - SATS-NAS4.0 “Gap” Analysis
- 2. NAS Plan/Architecture SATS requirements**
 - FAA Mission Need Statement
 - FAA Rough Order Magnitude SATS “gap” cost estimate
- 3. Program advocacy action planning**
 - NASA-FAA Executive Committee: SATS Tasking
 - NRC SATS Study
- 4. FAA RE&D requirements and actions for SATS**
 - FAA Lines of Business Roles in SATS Program
 - NASA-FAA partnership options
- 5. Regulatory Issues for SATS**
 - Aircraft, Airports, Procedures, and Pilots
 - AIR AGATE model for SATS
- 6. FAA support for NRC Study**
 - ARX Analyses
 - Policy Review